



KOMIKS

Inspired by American mainstream comic strips in the early 1900s, *Pinoy komiks* becomes widely popular as a national pastime. The local heroes and heroines in *komiks* always portray Filipinos' time-honoured values where the good always triumphs over evil.

The advent of technology in mass media has transformed Filipinos' fascination with komiks to telenovelas.

Faith, Hope and Charity: Conquest of the Philippines
MARCO RUBEN T. MALTO II COLLECTION 2021