



FILIPINO FIRST ASSOCIATION
522
INCORPORATED

P. O. BOX 3381 - TEL. 3-0116
Association
ROOMS 223, 227, & 229
PALOMA BLDG., MANILA

Filipino

First

The Manager,
Lebran, Inc.,
20 Sta. Mesa Blvd.,
Manila

Sir:

When President Garcia proclaimed the "Filipino First" policy, foreigners in our midst entertained apprehensions. They thought that our Republic upon an exclusivistic national policy to the detriment of our alien friends. Subsequent events have shown that the form of discrimination or injustice is being removed; rather, in the words of President Garcia, "the words of discrimination are being removed from the minds of our people." The exacting and representative national the friends of our country. It is with you we are with the best elements of celebration with you.



To Our Kind Friends and Patrons

DIRECTOR

Please help us make our inauguration a great success by your kind cooperation. You will be having a share in the birth of a national movement to make every Filipino conscious of his duties to his country and compatriots.

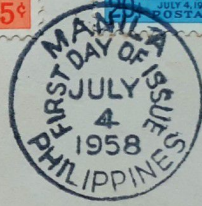
Kindly favor us with your expression of fraternity and friendship by sending your answer to this request on or before July 3, 1959. Thanks.

FILIPINO FIRST ASSOCIATION

First Day of Issue



Commemorating the
12TH ANNIVERSARY
REPUBLIC OF THE PHILIPPINES
1946 - 1958



Commemorating the
12th Anniversary of the Republic of the Philippines
1946 - 1958

FILIPINO FIRST

In 1958, Carlos P. Garcia introduces the "Filipino first" policy during his presidency.

The policy is meant to assert greater Filipino role over the country's economy dominated by free trade and America. It promotes patronizing Filipino-made products and Filipino-owned establishments.



Faith, Hope and Charity: Conquest of the Philippines

MARCO RUBEN T. MALTO II COLLECTION 2021