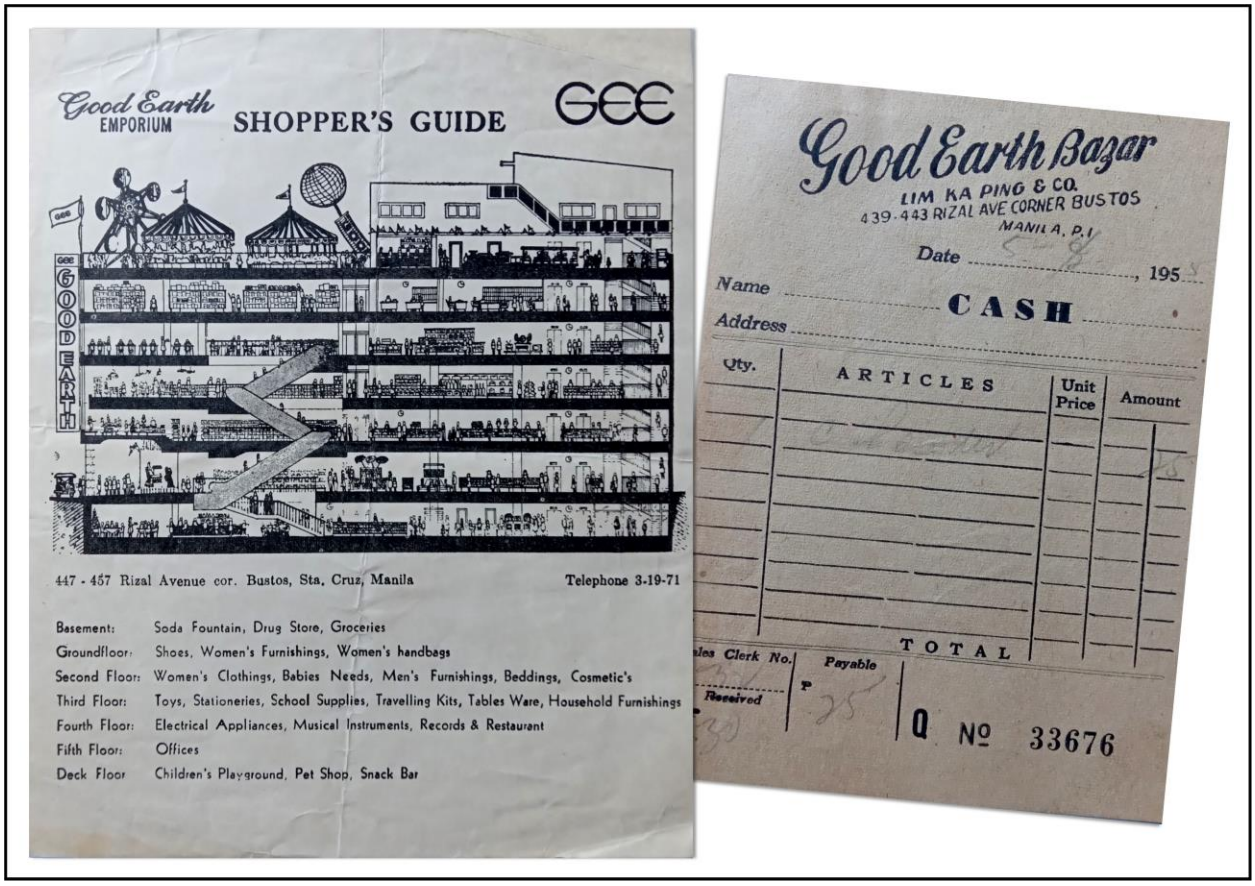

Good Earth Emporium was the first and largest department store along Avenida, built by Lim Ka Ping and Associates in the 1950s. The five-storey Good Earth Emporium pioneered the use of escalators in the malls. Fast forward to the LRT construction, it housed other commercial shops and was eventually renamed Good Earth Plaza.