



PHILIPPINES

from the D.J.J. Lutera Collection

Special Delivery postal usage in Modern Times

SPECIAL DELIVERY MAIL

Metered stamp

1961. SEP. 15
Manila circulating

Notes: Advertising mailer
Philippine Manufacturing
Company endorsed for
Special delivery (metered).
Correct franking.



SPECIAL DELIVERY

Special Delivery



GUESS WHO VVV AT TALISAY

BAWAL MAGLAKIP NG SALAPI
AT TSEKE SA ORDINARY MAIL

TO: MA. JESUSA C. PANGILINAN
C/O CINDERELLA C. IGNACIO
PHIL. NORMAL COLLEGE
TAFT. AVE. MANILA.

SPECIAL DELIVERY MAIL

Project Mercury

1990. JUNE. 28
Cebu to Manila



SPECIAL DELIVERY



Philippine Manufacturing Company

IS. ERMITA
BXO 302

Notes: Project Mercury mail delivery was created by postal authorities to enhance delivery of public mail service in late 1989. The program was tested in key-cities to monitor effectivity of mail carriage, transport and delivery in the country. The target was next-day delivery in MetroManila for letters mailed before 10am and delivery within the week for letters coming from key cities from the regions to MetroManila. This letter is proof of the program's 5-day delivery. Due to logistics and mounting transport costs, the program was discontinued in January 1991. Special delivery rate (1990) was 2-pesos.

Boxed slogan – BAWAL MAGLAKIP NG PERA O TSEKE SA ORDINARY MAIL
Do not enclose money or cheques inside ordinary mail.