



# PHILIPPINE PHILATELIC JOURNAL

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Third Quarter 2001

# PHILIPPINE PHILATELIC JOURNAL

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Third Quarter 2001

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*Philippine Philatelic Journal*

# MULTI-PURPOSE TICKETS

by Douglas K. Lehmann

This article presents a table and illustrations of five multi-purpose tickets. After that, little is known on these rare fiscals. Shown are Figure 1, 20c Lipa City, Batangas; Figure 2, 10c Gattaran, Cagayan; Figure 3, 50c Alcala, Cagayan; and Figure 4, 20c Ilagan, Isabela. All are used except for the 10 centavos Type I ticket. The value and seal are in color, all other printing is black ink. These three provinces are all on Luzon Island but apart from each other located in the Northeast and Southwest.

Figure 5 shows Figure I on document. This is the only recorded document of this series that formerly belonged to Abe Luspo, Jr. It is a Certificate of Transfer of Large Cattle, dated March 5, 1927 with the seal of "SECRETARIA MUNICIPAL DE LIPA / BATANGAS P." The purpose and date is not punched on this ticket but most likely is SLAUGHTER when the animal was sold/ transferred for food. However, there is the possibility the animal was sold for farm use and the MARKET block would then apply.

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Figure 4 was a ferry use. The illustration shows the name "Rio Muento Ferry" on the reverse which may have been the name of the Magat river in Ilagan sometime in the past. The 20c Type II Cagayan example is black on black and belongs to Nemi Rivera. The 20c Isabela example is purple on black and belongs to the author. I assume that for the 20c stamps, that Type I is purple and Type II is black. The author owns the ones with the bold X and has a photocopy or reports on those with a lighter X mark. Nemi Rivera also owns the Type II, 10c Cagayan example. Both of Nemi's examples are used as ferry tickets.

The author wishes that collectors with additional example notify him or the editor.

Province	10c brown		20c purple, black		50c orange	
	I	II	I	II	I	II
Batangas				X		
Cagayan	X	X		X		X
Isabela			X			
Type I = NO slaughter block, Type II = WITH slaughter block						



Figure 1

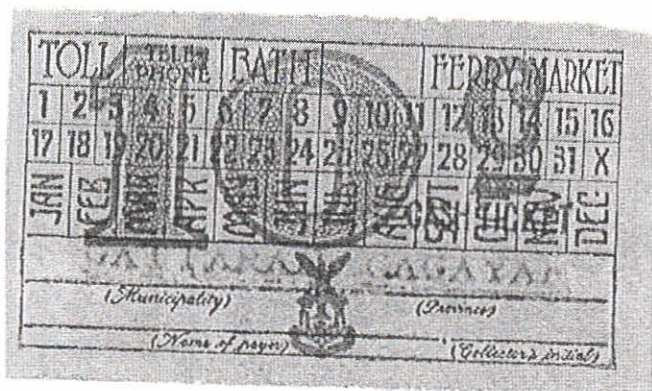


Figure 2



Figure 3

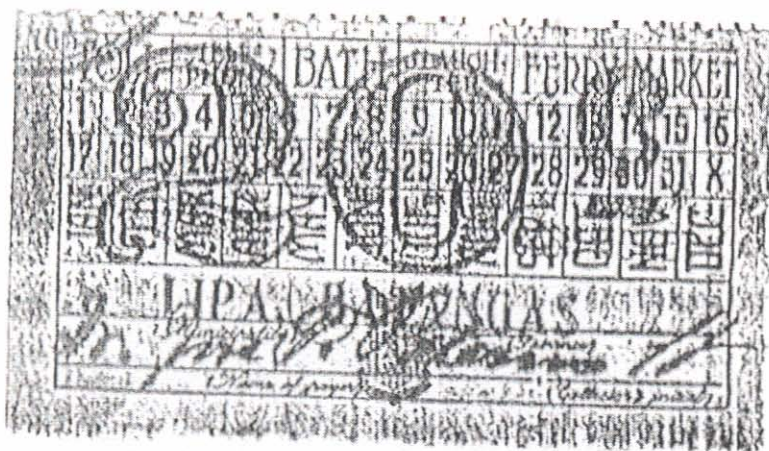


Figure 4

MUNICIPAL FORM No. 28 (A)  
Municipal Code of the Philippines



No. 6482264

# CERTIFICATE OF TRANSFER OF LARGE CATTLE

AGENCIA DE GANADO MAYOR

Municipality of San Jacinto  
Batangas

Municipality of San Mateo  
Batangas

as owner, has conveyed to

Signature: [Signature]  
Vista Recibo:

Provincia Batangas  
Provincia

Signature of owner:  
(Firma del dueño.)

Signature of buyer:  
(Firma del comprador.)

J. P. Paterno

[Signature]

NOTICE.—This certificate is issued under the provisions of Sections 611-696, Administrative Code, 1917. The charge for its issuance and all services of municipal officials and employees in connection therewith, is one peso (P1), and no more.

AVISO.—Esta certificación es emitida de acuerdo con las disposiciones de los artículos 611-696, Código Administrativo, 1917. Los derechos sobre la expedición de ella y todos los servicios de oficiales y empleados municipales con referencia al mismo, son de un peso (P1), y nada más.

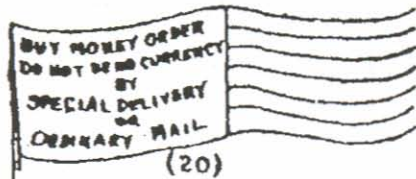


Figure 5

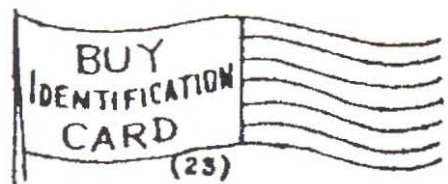
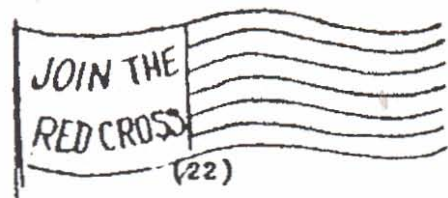
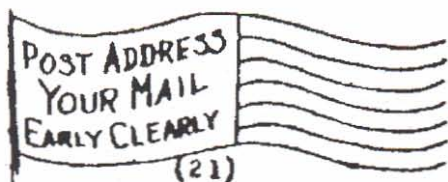
# Philippine Postal Slogans

by Pablo M. Esperidion

## Part III







19) "REGISTER - INSURE - ALL - VALUABLE MAIL." Flag Boxed type. Slogan in 4 lines, Earliest date seen, March 1, 1924. Also used in 1925 and 1926.

20) "BUY MONEY ORDER - DO NOT SEND CURRENCY - BY - SPECIAL DELIVERY - OR - ORDINARY MAIL." Flag-Boxed type. Slogan in 6 lines. Earliest date seen, March 10, 1924. Also used in 1925.

21) "POST ADDRESS - YOUR MAIL - EARLY CLEARLY." Flag -Boxed type. Slogan in 3 lines. Earliest date seen. Aug. 1/24. Also used in 1925 and 1926.

22) "JOIN THE - RED CROSS -(Sign of Red Cross)." Flag-Boxed type. Slogan in 3 lines. Earliest date seen, Nov. 7/24

23) "BUY - IDENTIFICATION CARD." Flag-Boxed type, Slogan in 3 lines. Earliest date seen, Sept. 17/24. Also used in 1925 and 1926.

24)"MANILA CARNIVAL--COMMERCIAL FAIR - FEB. 7-15-1925." Flag-Exposition cancel. Slogan in 3 lines. Earliest date seen. Jan. 13/25. Note: - This is Type II. (For Type I, see No. 16).

25)"DEPOSIT YOUR — FUNDS WITH — THE POSTAL-SAVINGS BANK" Flag — Boxed type. Slogan in 4 lines. Earliest date seen, June 11/25. Also used in 1926.

26) "ADDRESS - YOUR MAIL - TO - BARRIO OR SITIO." Flag -Boxed type. Slogan in 4 lines. Earliest date seen, Sept. 10/25

27) "CAPIZ PETIT CARNIVAL- DEC. 8-12, 1925." Flag-Exposition slogan. Slogan in two lines and applied in purple, by hand-stamp. Also town mark but in black. Used in Capiz, Capiz. Earliest date seen, Dec. 3/25.

28) "MANILA CARNIVAL-COMMERCIAL FAIR - Jan. 30-FEB. 14 - 1926." Flag-Exposition cancel. Earliest date seen, Dec. 12/25. Also used in Jan. 1926. Note: - This is Type III. (Types I and II, see Nos. 16 and 24, respectively).

29) "JOIN THE - RED CROSS (Sign of Red Cross)." Boxed type Slogan in 2 lines. And before the dial. Earliest date seen Nov 5/21. This is the first slogan cancel of the Philippines with the slogan before the dial.

30) "REGISTER-INSURE-ALL-VALUABLE - MAIL.  
"Straightline with Grid - Handstamp. Slogan in 5 lines, unboxed. On the left is a handstamped townmark and on the right is a barrel-killer in 5 heavy horizontal bars. Earliest date seen, Oct. 11/24. Also used in 1925. Note: - This is a combined slogan townmark cancel.

31) "MANILA, PI. - APR. 7 -1130 AM - 1925 - ADDRESS MAIL- TO STREET AND - NUMBER." Straightline with Grid - Handstamp. Combined slogan-townmark with a small barrel-killer in 9 heavy horizontal bars, on the right. Slogan in 8 lines. Earliest date seen, Apr. 7/25. Also used in 1926.

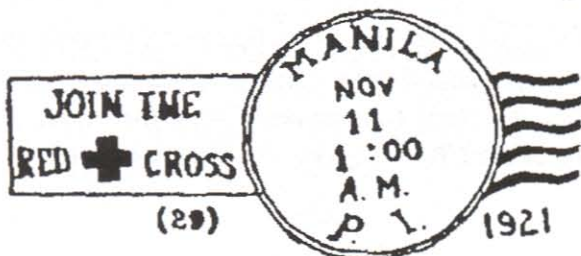
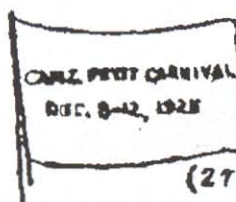
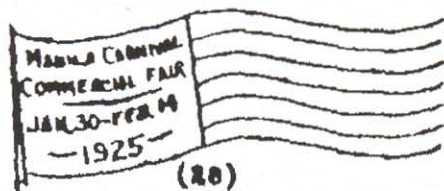
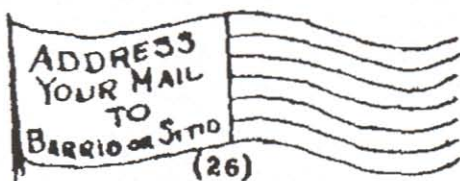
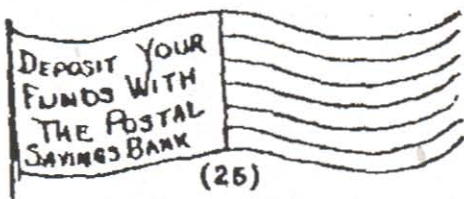
32) "CEBU, P.I. - 1 PM - SEPT. 23, 1925 - ADDRESS MAIL - TO - STREET AND - NUMBER." Straightline with Grid - Handstamp. Combined slogan-townmark with a small barrel-killer in 9 heavy horizontal lines on the right. Slogan in 7 lines. Earliest date seen. Sept. 23/25. Also used in 1926 and 1933.

33) "MANILA - TRADE - CENTER - OF THE - PACIFIC." Straightline with Grid - Handstamp. Combined slogan-townmark with a barrel-killer in 10 heavy horizontal bars on the right. Slogan in 5 lines and "CENTER" in acrostic arrangement. Earliest date seen, July 3/25.

34) "ABARGAN ANG MASIGLANG PAG -- SISIKAP SA PAGTITIPID." Straightline type--Handstamp. Plain slogan. Legend in Tagalog, in 2 lines. Applied in red. Translation of slogan into English is: "Watch for the national thrift campaign." Slogan used in Lucena, Ta-yabas. Earliest date seen, July 3/27.

35) "MAKISALI SA KILUSAN SAPAG - TITIPID." Straightline type - Handstamp. Plain slogan. Legend in Tagalog in 2 lines. Applied in purple. English translation: "Join the thrift campaign." Slogan used in Santa Cruz, Laguna. Earliest date seen, Aug. 20/27.

36) "MAGTIPIID KAYO AT HUWAG MAG - AKSAYA SA ANU- MANG PARAAN." Straightline type 1 -Handstamp. Plain slogan. Legend in Tagalog in 2 lines. Applied in red. English translation: "Save and don't waste in any way." Slogan used by the Manila Post Office. Earliest date seen, Oct. 21/27.



REGISTER  
INSURE

MANILA, P.I.  
JUN 30  
1 AM  
1925

ALL

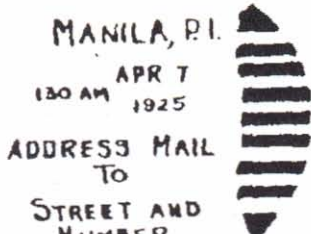
VALUABLE  
MAIL  
(30)



MANILA, P.I.

APR 7  
130 AM 1925

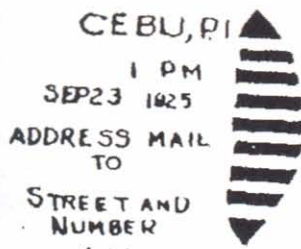
ADDRESS MAIL  
TO  
STREET AND  
NUMBER  
(31)



CEBU, P.I.

1 PM  
SEP 23 1925

ADDRESS MAIL  
TO  
STREET AND  
NUMBER  
(32)



MANILA  
TRADE

MANILA, P.I.  
JUL 3  
4 AM  
1925

C  
E  
N  
T  
E  
R  
OF THE  
PACIFIC

(33)



ABANGAN ANG MASIGLANG PAG-  
SISIKAP SA PAGTITIPID.  
(34)

MAKISALI SA KILUSAN SA PAG-  
TITIPID.  
(35)

MAGTIPID KAYO AT HUWAG MAG-  
AKSAYA SA ANUMAN PARAAN.  
(36)

IDULINMO DAGITI URNONMO TI-  
AYOAN ITI BANGKO ITI KOREO.  
(37)

MAG DAMUT QUITA PAKA.... -  
ABOT NA ALDAO.  
(38)

TUMABANG KA SA PAGPA. ...  
HIN PAGTIMOS SA SAIMONG MGA  
KAIRUBA.  
(39)

37) "IDULINMO DAGITI URNONGMO TI - AYOAN ITI BANGKO ITI KOREO." Straightline type - Handstamp. Plain slogan. Legend in Ilocano in 2 lines. Applied in purple. English translation: "Deposit your savings at the Postal Savings Bank." Slogan used in Laoag, Ilocos Norte. Earliest date seen, Sept. 19/28.

38) "MAG DAMUT QUITA PAKA - ABOT NA ALDAO." Straightline type - Handstamp. Plain slogan. Legend in Bicol in 2 lines. Applied in purple. English translation: "Let us save for the rainy day." Slogan used in Legaspi, Albay. Earliest date seen, Dec. 28/27.

39) "TUMABANG KA SA PAGPAGONO - HIN PAGTIMOS SA SAIMONG MGA - KAIRUBA." Straightline type - Handstamp. Plain slogan. Legend in Bicol in 3 lines. Applied in purple. English translation: "Help in propagating the thrift campaign in your community." Slogan used Rapu Rapu, Albay. Earliest date seen, July 28/28.

40) "GASTOHA ANG INYONG SAPI SA - MAAYON PAAGL" Straightline type - Handstamp. Plain slogan. Legend in Visayan in 2 lines. Applied in purple. English translation: "Spend your money wisely." Slogan used in Surigao, Surigao. Earliest date seen. Sept. 24/27.

41) "TUMULONG KAYONG MAPALAGA - NAP ANG DIWANG PAGTITIPID SA - INYONG LIPUNAN." Straightline type - Handstamp. Plain slogan. Legend in Tagalog in 3 lines. Applied in purple. English translation: "Help in promoting the thrift drive in your community." Slogan used in Lobo, Eatangas. Earliest date seen, July 6/28.

42) "LUMAYO KAYO SA MGA MASASAMANG - PANUKALA ERG MGA TAUHAN - AT LIPUNANG PANGSAMANTALA LA - MANG RG SALAPI." Straightline type - Handstamp

Plain slogan. Legend in Tagalog in 4 lines. Applied in red. English translation: "Beware of rackets and racketeers." Slogan used in Calapan, Mindoro. Earliest date seen, Dec. 11/28.

43) "WATCH FOR NATIONAL THRIFT - CAMPAIGN- ABA-RGAN ANG MASIGLANG PAG -SISIKAP SA PAGTITIPID." Straightline type - Handstamp. Plain slogan. Legend in English and Tagalog in 4 lines. Applied in red. Slogan used by the Manila Post Office. Earliest date seen, July 11/27.

44) "SPEND YOUR MONEY WISELY. - ISIPING MABUTI ANG PAGGUGU - GOL RG SALAPI. Straightline type - Handstamp. Legend in English and Tagalog in 3 lines. Applied in red. Slogan used by the Manila Post Office. Earliest date seen, Sept. 15/27.

45) "DO NOT IMITATE THE RICH LIVE - WITHIN YOUR IN-COME." Straightline type - Handstamp Plain slogan in 2 lines. Applied in red. Slogan used by the Manila Post Office. Earliest date seen, Oct. 5/28.

46) "SAN PABLO CARNIVAL -AND - LAGUNA PROVIN-CIAL FAIR - April 11-16-17, 1928." Straightline type - Handstamp Plain slogan in 4 lines. Applied in purple. Used in San Pablo, Laguna Earliest date seen, March 12/28.

47) "SAN JUAN DE LETRAN -TRI-CENTENNIAL - DEC. 18-21, 1930." Boxed type - Handstamp. Slogan in 3 lines, in purple. Earliest date seen, Nov. 11/30.

48) "MANILA - TRADE CENTER - OF THE - PACIFIC." Uni-versal type. Type I. Slogan in 4 lines. First day use July 12/30. Also used in 1931 to 1941. Note: Type 1 bears the dial with "P. I."; Type 1a shows two breaks on the left vertical frame of the rectangle enclosing the slogans; Type 11 has "PHILIPPINES" instead of the "P. I." at the bottom inside the dial. It was used

in 1939. Type II a is identical to Type I a.

49) "POST - YOUR MAIL -EARLY." Universal type. Type I. Slogan in 3 lines. Earliest date seen, Aug. 31/31. Also used in 1932 to 1944 and early in 1945. Of the Universal types, this was the only machine slogan cancel used during the Jap Occupation, with March 4/42, as it's First Day Use. and the last day, Feb. 3/44, Liberation of Manila by the U.S. Armed Forces. Note: -Known to exist with 4 types identical to No. 49.

50) "REMIT ...-YOUR MONEY-BY - MONEY ORDER." Universal type. Type I. Slogan in 4 lines. Earliest date seen, July 28/31. Also used up to 1941. Note: - In 4 types identical to No. 48.

b1) "HELP PREVENT - TUBERCULOSIS - P.I. ANTI-TUBERCULOSIS - SOCIETY." Universal type. Slogan in 4 lines. Earliest date Seen, Sept. 17/31. Also used in 1933.

52) "REGISTER - VALUABLE - MAIL." Universal type. Type I. Slogan in 3 lines. Earliest date seen, Sept. 22/23. Also used up to 1941. Note: In 4 types identical to No. 48.

53) "RED CROSS - (Sign of Cross) - ROLL CALL - JOIN." Universal type. Type I. Slogan in 4 lines. First day use, Nov. 1/31. Also used up to 1941. Note: - In 4 types identical to No. 48.

54) "MAKE - EVERY DAY - CHILD HEALTH - DAY." Universal type. Type I. Slogan in 4 lines. Earliest date seen, Sept. 1/31. Also used in 1936 to 1938. Note: - Exists in two types, I and Ia.

55) "PROTECT HOME INDUSTRY - BUY PHILIPPINE - MADE PRODUCTS." Universal type. Type I. Slogan in 3 lines. First day use., Aug. 17/33. Also used up to 1941. Note: - Exists in two types, I and I a.

56) "BUY - NATIONAL CHARITY - SWEEPSTAKE - TICKETS" (with a double-barred cross before and after the word "BUY"). Universal type. Type I. Slogan in 4 lines. First day use.



"BUY"). Universal type. Type I. Slogan in 4 lines. First day use. Aug. 1/34. Also used up to 1941. Note: - Exists in two types, I and I a.

57) "TENTH FAR EASTERN - CHAMPIONSHIP GAMES - MANILA, MAY 12-19, 1934." Universal type. Slogan in 3 lines. First day use, April 24/33. Also used in 1934.

58) "NATIONAL BOOK WEEK - JUNE 18-24 - READ GOOD BOOKS." Universal type. Type I. Slogan in 3 lines. First day use, June 18/34. Also used in 1935. Note: -Type II bears no month, date and year. It was used in 1938 to 1940.

59) "LET'S GO - TO PRESIDENT - QUEZON'S - BIRTHDAY ON - AUGUST 19, 1935." Universal type Type I. Slogan in 5 lines. Earliest date seen, Aug. 6/35.

60) "LET'S GO - TO PRESIDENT - QUEZON'S BIRTHDAY CELEBRATION - AUGUST 19, 1935." Universal type. Type II. Slogan in 5 lines. Earliest date seen, July 15/35.

61) "2nd NATIONAL CONGRESS - OF - FILIPINO BUSINESSMEN - NOVEMBER 19-22, 1935." Universal type. Slogan in 3 lines. First day use, Nov. 1/35.

62) "PAY YOUR - INTERNAL REVENUE TAXES - ON TIME." Universal type. Type I. Slogan in 3 lines. First day use, Jan. 5/36. Used in 1936 only.

63) "PAY YOUR INTERNAL --REVENUE TAXES - ON TIME." Universal type. Type II. Slogan in 3 lines. Earliest date seen, Oct. 11/36. Also used up to 1941. Note: - Type II a exists, identical to Type IIa in No. 48.

64) "SAFE DRIVING +- SANE WALKING ACCIDENT - PREVENTION." Universal type--Boxed. Slogan in 4 lines. Earliest date seen, April 26/36. Also used up to 1941.

65) "AVOID - ACCIDENTS -DRIVE - WALK - CAREFULLY." Universal type - Boxed. Slogan in 4 lines. Earliest date seen, April 21/36. Also used up to 1941.

66) "XXXIII INTERNATIONAL.EUCHARISTIC CONGRESS - FEB. 2-7, 1937 - MANILA, PHILIPPINES." Universal type - Boxed. Slogan in 4 lines. Earliest date seen, March 25/36.

67) "INAUGURATION - CITY OF ILOILO - JULY 16, 1937." Boxed type - Handstamp. Slogan in 3 lines, in purple. Townmark by handstamp in black. Used in Iloilo City, July 16/37. Note: This is a plain slogan and not slogan cancel.

68) "OBSERVE-CHILD HEALTH DAY - SEPTEMBER 1, 1936." Universal type. Slogan in 3 lines. Earliest date seen, Aug. 1/36.

69) "30th ANNIVERSARY-UNIVERSITY OF THE - PHILIPPINES - 1908-1938." Universal type. Slogan in 4 lines. Earliest date seen, June 22/38.

70) "BOY SCOUT - ANNIVERSARY PERIOD - OCTOBER 31 NOVEMBER 15." Universal type. Slogan in 3 lines. First day use, Oct. 29/38. Also used up to 1941.

71) "NATIONAL BOOK WEEK READ GOOD BOOKS." Universal type. Type II. Slogan in 2 lines. Earliest date seen, Nov. 24/38. Also used up to 1940. Note: - For type I, see No. 58).

72) "REMIT YOUR - MONEY BY- MONEY ORDER." Universal type. Slogan in 3 lines. Used in Cebu City. Earliest date seen. Dec. 21/40. Also used up to 1941. Note: - Prior to the use of this machine slogan cancel in Cebu City, the Cebu Post Office was using a machine cancel with the year "1935" plus seven horizontal lines utilized as a stampkiller. In subsequent years until 1938, the same machine cancel went into use but the years which were changed accordingly.

73) "JOIN THE - VOLUNTEER. --- GUARD." Universal type. Type I. Slogan in 3 lines. First day use, June 18/41. Used for one and half months only. Known to exist with Type 1 a.

74) "KEEP 'EM - FLYING." Universal type. Type I. Slogan in 2 lines. First day use, Aug. 5/41. Used for 3 months only. Two types exist. Type I bears the slogan with thin letters, while Type II, letters are bold and two breaks are indicated on the left vertical frame of the rectangle enclosing the slogan. This slogan cancel was suggested personally by the writer in an open letter in the "Open Forum" of the Manila Daily Bulletin, July 17/41.

75) "MAKE EVERY HOME AN ARSENAL OF FOOD." Universal type. Slogan in 2 lines. First day use, Nov. 17/41. Used for one month only.

76) "PRODUCE AND - PRESERVE FOOD - FOR NATIONAL DEFENSE." Universal type. Slogan in 3 lines. First day use, Nov. 18/41. Used for one month only.

77) "POST - YOUR MAIL -EARLY." Universal type. Type 1. Slogan in 3 lines. First day use, March 4/42. Also used in 1943, 1944 and early in 1945. Note: - This was the only prewar machine slogan cancel used during the Jap Occupation. Last day use, Feb. 3/45. Liberation of Manila by the U.S. Armed Forces.

78) "POSTAL SAVINGS BANK - Deposit your savings with the local - postmaster.

79) "POSTAL SAVINGS BANK - Thrift takes you up - the ladder, waste -brings you down."

80) "POSTAL SAVINGS BANK - He that will not econo-mize, will have to -agonize." " Straightline type - Handstamp. Plain slogans. Each of the above 3 slogans is in 4 lines, the first line all in caps and underscored, and the rest in caps -and lower cases. Applied first in purple and later in black. First day use, Aug. 5/43. Used for about a month only.

GASTOMA ANG INTONG SAPI SA  
MAAYON PAAGI.

(40)

TUMULONG KAYONG MAGPALAGI-  
NAP ANG DIWA NG PAGTITIPID SA  
INYONG LIPUNAN.

(41)

LUMAYO KAYO SA MGA HABAMANG  
PAMULA NG MGA TAUHAN  
AT LIPUNANG PAGSAMANTALA LA-  
MANG NG SALAPI.

(42)

WATCH FOR NATIONAL THRIFT  
CAMPAIGN.  
ABANGAN ANG MASIQLANG PAG-  
TITIPID.

(43)

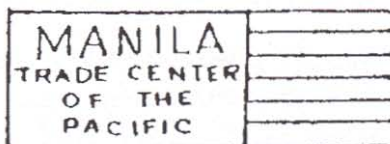
SPEND YOUR MONEY WISELY.  
ISIPING MABUTI ANG PAGGUGU-  
GOL NG SALAPI.

(44)

DO NOT IMITATE THE RICH. LIVE  
WITHIN YOUR INCOME.

(45)

**SAN PABLO CARNIVAL**  
— AND —  
**LAGUNA PROVINCIAL FAIR**  
APRIL 11, 16, 17, - 1928  
(46)



(48)



(49)



REMIT YOUR MONEY BY MONEY ORDER	_____
	_____
	_____
	_____
	_____

(50)



‡ HELP PREVENT TUBERCULOSIS P.I. ANTI-TUBERCULOSIS SOCIETY	_____
	_____
	_____
	_____
	_____

(51)



REGISTER VALUABLE MAIL	_____
	_____
	_____
	_____
	_____

(52)



RED CROSS + ROLL CALL - JOIN -	_____
	_____
	_____
	_____
	_____

(53)



MAKE EVERY DAY CHILD HEALTH DAY	_____
	_____
	_____
	_____
	_____

(54)



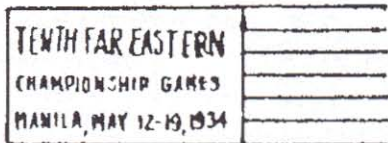
PROTECT THE INDUSTRY BUY PHILIPPINE MADE PRODUCTS	_____
	_____
	_____
	_____
	_____

(55)

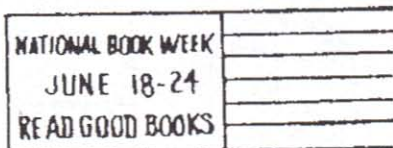


‡ BUY ‡ NATIONAL CHARITY SWEEPSTAKE TICKETS	_____
	_____
	_____
	_____
	_____

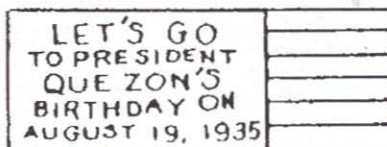
(56)



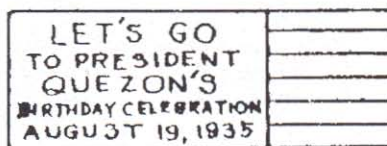
(57)



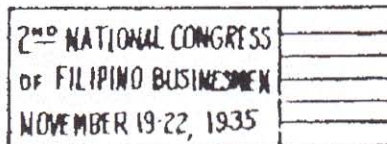
(58)



(59)



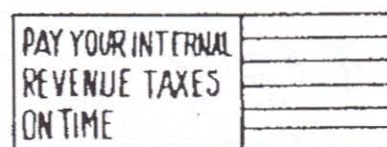
(60)



(61)



(62)



(63)



SAFE DRIVING +  
SANE WALKING =  
ACCIDENT  
PREVENTION

(64)



AVOID  
ACCIDENTS  
DRIVE — WALK  
CAREFULLY

(65)



XXXIII INTERNATIONAL  
ENCHARISTIC CONGRESS  
FEB. 3-7, 1937  
MANILA, PHILIPPINES

(66)

INAUGURATION  
CITY OF ILOILO  
JULY 16, 1937

(67)



30<sup>TH</sup> ANNIVERSARY  
UNIVERSITY OF THE  
PHILIPPINES  
1908-1938

(69)



BOY SCOUT  
ANNIVERSARY PERIOD  
OCTOBER 31 - NOVEMBER 15

(70)



NATIONAL BOOK WEEK  
READ GOOD BOOKS

(71)

# International Philippine Philatelic Society

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*Address Correction  
Requested*