

LUTZ, MOLL & COMPANY; LUTZ & COMPANY; F E ZUELLIG INC

Carl Lutz (1834-1902) sailed from Switzerland to Manila in 1855. He established C. Lutz & Company as early as 1866. Carl Lutz had two sons, Alfred Carl (1873-1953) and Hans Rudolf (1878-1950). In 1887, Eduard Anton Keller acquired C. Lutz & Company which subsequently assumed the name Ed. A. Keller & Company. Carl's sons re-established a trading business in Manila which culminated into the firm Lutz & Company.

Between 1898 and 1899, Alfred Carl Lutz worked for the merchant firm Sprugli & Company in Manila, returning to Switzerland sometime in 1899. Soon after, he established A C Lutz & Company in Zurich. Between 1901 and 1902, the local merchant firm A E Moll & Company links up with A C Lutz & Company (Zurich), which leads to a partnership between 1902 and 1904 where the firm changes name to Lutz, Moll & Company, located at Calle Anloague 69, Manila.



Calle Hurtado 7, Manila (1906)

In 1904, the association between Alfred E Moll and Alfred C Lutz ends and a new business, Lutz & Company, is founded in Manila (located at Calle Hurtado 7) as an affiliate of A C Lutz & Co (Zurich). The Manila firm is managed by Hans Rudolf Lutz between 1904 and 1910 (possibly 1911), with Alfred Carl remaining in Zurich. Alfred Moll partnered up with J J Kunzli (an employee of A E Moll & Company since 1901) to form the business Moll, Kunzli & Company which remained until 1910; after which the firm became Moll & Company until 1915 when it went into liquidation.

In 1908, Lutz & Company expand into Iloilo and Cebu through the agents Findlay & Company and Campbell & Company respectively. In 1909, the address changes to Calle Fajardo 7 (possibly renamed from Calle Hurtado). In 1912, the company moves premises to Calle Rosario 90, Manila. From 1920 (possibly earlier), Branch Offices were opened in Iloilo and Cebu.

Frederick Eduard Zuellig (1883-1943) arrived to Manila in 1901 and first worked as a manager at Ed. A. Keller & Company. In 1912, he joined Lutz & Company as a junior partner, at which time no further records show Hans Rudolf Lutz working from the company. In 1916, Frederick Zuellig becomes a partner with Alfred C Lutz (still based in Zurich), and the firm changes name to Lutz & Zuellig. In 1922, Zuellig took over full ownership of the firm and incorporated it as a new company, F. E. Zuellig Inc. The business grew and developed a multifaceted trading and manufacturing business in the Philippines. In 1938, as well as expanding into Singapore, the company organised a Drug Department to specialise in the importation, marketing and distribution of healthcare products.

The 1940s marked the most difficult decade for the company. Frederick Zuellig was in Manhattan, New York in 1943 when he suffered a fatal stroke. Meanwhile his three children were stranded in the Japanese-held Philippines in the middle of the Second World War, and their mother was in Switzerland. Left to run the business were 26-year-old Stephen Zuellig (1917-2017) and his younger brother Gilbert (1918-2009). Surviving the Japanese occupation, they set on to rebuild the business once peace was restored.

This involved a localised engagement to supply products that were important for the country's social and industrial development. Starting in the Philippines, the pharmaceutical business expanded to become a regional enterprise for the group. The Manila-based Swiss trading firms of Otto Gmür (established 1918) and Kuenzle & Streiff (established 1899) were acquired by Zuellig in 1968 and 1981 respectively.



F E Zuellig Inc Office (1941)

LUTZ, MOLL & COMPANY; LUTZ & COMPANY; F E ZUELLIG INC

Backed by a century of entrepreneurial experience in the Asia-Pacific region, the privately owned Zuellig Group holds and manages long-term interests in market-leading companies, with a strategic focus on selected business areas: healthcare and pharmaceuticals, specialized distribution services, agricultural equipment, industrial supplies and solutions, insurance, and property.

KEY DATES AND TIMELINES

1898-1899 – Alfred E Moll listed as a clerk for Kuenzle & Streiff (merchants) and A Lutz as assistant (absent in 1899) for Sprungli & Company (merchants).

1900 – Alfred Moll listed as a clerk for Kuenzle & Streiff. No local records for Alfred Lutz, assuming he returned to Switzerland where he established A C Lutz & Company in Zurich.

1901-1902 – A E Moll and Company, merchants, located a Calle Hurtado 7, Manila with the following staff: Alfred E Moll (merchant), A C Lutz & Company (Zurich), J J Kunzli (assistant, signs per pro), M Lopez (assistant). In the latter part of 1902, Lutz, Moll & Company is formed as a partnership between A Moll and C Lutz, and included Alfred Mehlhose (assistant).

1903 – Lutz, Moll & Company, merchants, located at Calle Anloague 69, with the following staff: Alfred C Lutz (Zurich), Alfred E Moll (merchant), J J Kunzli (merchant), Alfred Mehlhose (assistant), C Goette (assistant), E Baerlocher (assistant), F Mueller (assistant), R Lieb (assistant), M Lopez (assistant).

1904 – Lutz, Moll & Company, merchants, Calle Anloague 69, Manila with the following staff: Alfred C Lutz (Zurich), Alfred E Moll (merchant), J J Kunzli (merchant), Alfred Mehlhose (assistant), C Goette (assistant), E Baerlocher (assistant), F Mueller (assistant), R Lieb (assistant), C Muller (assistant), M Lopez (assistant). In 1904, the association between Lutz and Moll ends and a new business (Lutz and Company) is founded in Manila as an affiliate of A C Lutz & Co (Zurich). Alfred Moll partners up with J J Kunzli to form the firm Moll, Kunzli & Company.

1905 – Lutz & Company, merchants, located at Calle Hurtado 7, Manila (old premises of A E Moll and Company up to 1902). The following staff are recorded: Alfred C Lutz (merchant), Hans R Lutz (merchant), Alfred Mehlhose (assistant), C Goette (assistant), E Baerlocher (assistant), F Mueller (assistant), R Lieb (assistant), M Lopez (assistant). As an aside, Moll, Kunzli & Company is located at Calle Olivares 4, Manila with merchants A E Moll and JJ Kunzli, and agents of the Java Sea and Fire Insurance Company.

1906 – Lutz & Company, merchants, under Home Firm A C Lutz & Company (Zurich), with the following staff: Alfred C Lutz (Zurich), Hans R Lutz (merchant), Alfred Mehlhose (assistant), C Goette (assistant), F Mueller (assistant), R Lieb (assistant), A Auer (assistant), H Dessaner (assistant).

1908 – Lutz & Company, merchants, under Home Firm A C Lutz & Company (Zurich), with the following staff: Alfred C Lutz (Zurich), Hans R Lutz (merchant), Alfred Mehlhose (assistant, jointly signs per pro), F Mueller (assistant, jointly signs per pro), A Auer (assistant), H Dessauer (assistant), G Renz (assistant), E Dohn (Barcelona). Findlay & Company (merchants) and Campbell & Company (Custom House Brokers) act as agents for Lutz & Company in Iloilo and Cebu respectively.

1909 – Lutz & Company, merchants, located at Calle Fajardo 7 (possibly name change from Calle Hurtado), Manila, under Home Firm A C Lutz & Company (Zurich), with the following staff: Alfred C Lutz (Zurich), Hans R Lutz (merchant), F Mueller (assistant, signs per pro), A Auer (assistant), H Dessauer (assistant), G Renz (assistant), H Bolthausen (assistant), E J Robertson (assistant). Findlay & Company (merchants) and Campbell & Company (Custom House Brokers) act as agents for Lutz & Company in Iloilo and Cebu respectively.

LUTZ, MOLL & COMPANY; LUTZ & COMPANY; F E ZUELLIG INC

1910 – Lutz & Company, general importers and insurance agents, under Head Office A C Lutz & Company (Zurich), with the following staff: Alfred C Lutz (partner, Zurich), Hans R Lutz (partner), F Mueller (assistant, signs per pro), A Auer (assistant), G Renz (assistant), H Bolthauser (assistant), M Fasser (assistant), H L Callon (assistant). Findlay & Company (merchants) act as agents for Lutz & Company in Iloilo.

1912 – Lutz & Company, merchants, under Home Office A C Lutz & Company (Zurich), now located at Calle Rosario 90, Binondo, with the following staff: Alfred C Lutz (partner, Zurich), F E Zuellig (junior partner), A Auer (assistant), G Renz (assistant), M Fasser (assistant), E Walch, X Moser, P S James (assistant), C L Heinemann (Insurance Department).

1915 – Lutz & Company, merchants, under Home Office A C Lutz & Company (Zurich), with the following staff: Alfred C Lutz (partner, Zurich), F E Zuellig (junior partner), A Auer (assistant, signs per pro), C L Heinemann (assistant, signs per pro), G Renz (assistant, signs per pro), M Fasser (assistant), E Walch, P S James (assistant), F Bergmann (assistant), A Furrer (assistant), E Berner (assistant), F Schad (assistant), O Wyss (assistant), P Traber (assistant), E Widmer (assistant).

1916 – Lutz & Company, merchants, under Home Office A C Lutz & Company (Zurich), with the following staff: Alfred C Lutz (partner, Zurich), F E Zuellig (partner), A Auer (assistant, signs per pro), C L Heinemann (assistant, signs per pro), G Renz (assistant, signs per pro), M Fasser (assistant), E Walch, F Bergmann (assistant), A Furrer (assistant), E Berner (assistant), F Schad (assistant), O Wyss (assistant), P Traber (assistant), E Widmer (assistant), M Rasch (assistant), R S Horsley (assistant), J Terol (clerk). Note: It is understood that the company name changed to Lutz & Zuellig from 1916 at the time that Frederick Zuellig became a partner in the company.

1917 - Lutz & Company, merchants, under Home Office A C Lutz & Company (Zurich), with the following staff: Alfred C Lutz (partner, Zurich), F E Zuellig (partner), A Furrer (assistant, signs per pro), E Berner (assistant, signs per pro), E Walch (assistant), F Bergmann (assistant), F Schad (assistant), O Wyss (assistant), P Traber (assistant), E Widmer (assistant), M Rasch (assistant), R S Horsley (assistant), J Terol, G Renz (assistant), A Marthaler, C L Heinemann (assistant), R Amberg, A Graber, A Auer (assistant), R Steinacher.

1920 - Lutz & Company, merchants, under Home Office A C Lutz & Company (Zurich), with the following staff: Alfred C Lutz (partner, Zurich), F E Zuellig (partner), E Berner (assistant, signs per pro), E Walch (assistant), F Bergmann (assistant), J Terol, G Renz (assistant), C L Heinemann (assistant), H Graber, E Widmer (assistant), A Auer (assistant). Branch Offices opened in Iloilo (managed by M Sotelo) and Cebu (managed by A Furrer).

1922 - Lutz & Zuellig, merchants, located at Calle Rosario 90, Manila. Shows New York Office (Lutz & Zuellig, 91 Franklin Street), European Office (A C Lutz & Co, Zurich). The following staff are recorded: Alfred C Lutz (Zurich), F E Zuellig, G Renz (signs per pro), A Meyer (signs per pro), A Auer (signs per pro), H Graber (assistant), O Schulthess, T. Meyer, H T Oberly, E A Widmer, F Bergmann, A Irminger, F Kress, A Meyer. Iloilo Branch Office: M Sotelo and A Irminger. Cebu Branch Office: C V Ferrer (manager), J Terol. In 1922, Frederick Eduard Zuellig took full ownership of the firm, incorporating it as a new company, F. E. Zuellig Inc.

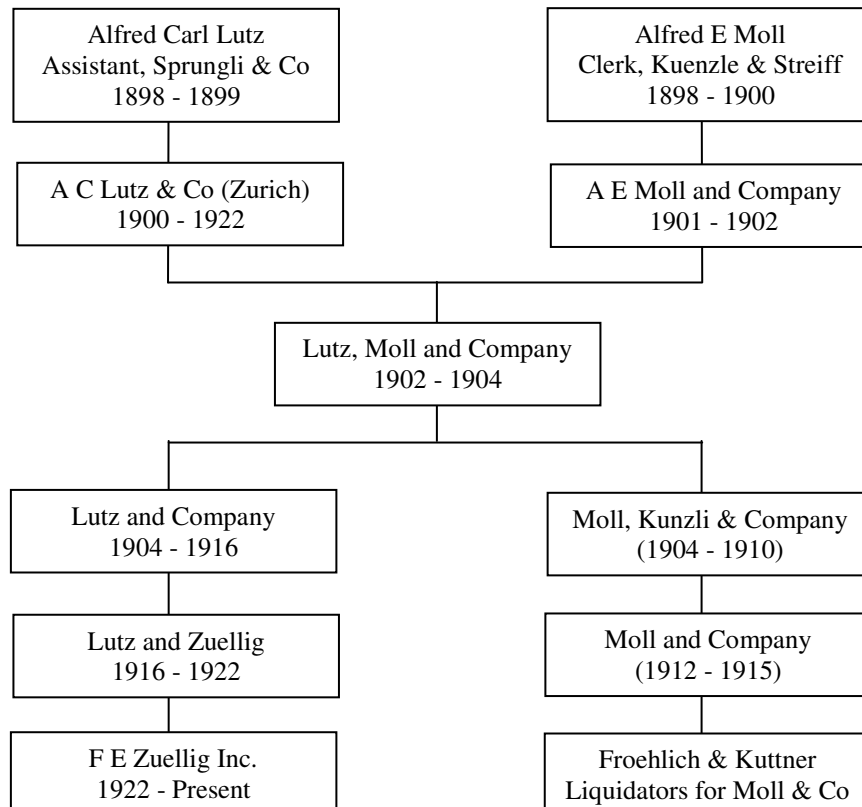
1937 – F.E. Zuellig Inc, importers and exporters, manufacturers, located at 55-63 Rosario Street, Manila. European Correspondents: F E Zuellig, Rapperswil, St Gall, Switzerland. Lists having branches in Iloilo and Cebu. The following agencies are represented: Bernese Alps Milk Company, Stalden, Emmenthal, Switzerland; Dollfus-Mieg & Cie, Mulhouse, France; Huntley & Palmers Ltd, Reading, England; Natinal Aniline & Chemical Company, New York, USA; Mashua Manufacturing Company, Neew York, USA; A D Juilliard & Co Inc, New York, USA; and Yankee Export & Trading Company, New York, USA.

LUTZ, MOLL & COMPANY; LUTZ & COMPANY; F E ZUELLIG INC

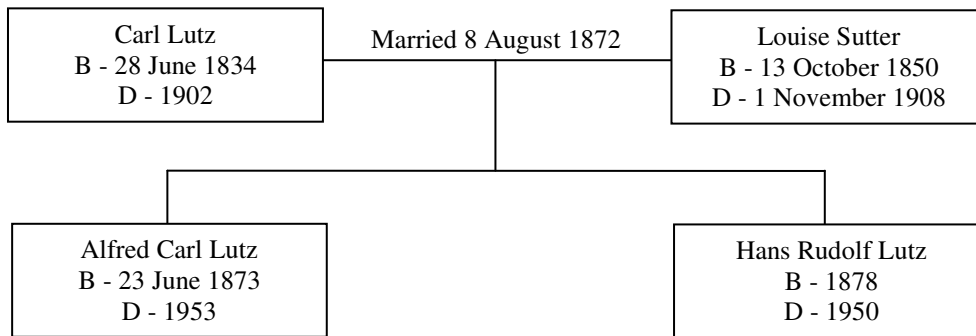
AGENCIES REPRESENTED BY LUTZ & COMPANY AND LUTZ & ZUELLIG RECORDS BETWEEN 1903 AND 1922

- Atlas Assurance Company Limited (1903-1905)
- Campagnie Francaise de Cabotage des Mers de Chine (1904)
- State Fire Insurance Company Limited, Liverpool, England (1906-1910)
- General Accident Fire and Life Assurance Corporation Limited (1908-1909)
- Bombay Fire and Marine Insurance Company, merged in The General Accident Fire and Life Assurance Corporation Limited, London, England (1909-1915)
- Netherlands Lloyd (Fire Insurance), Batavia (1909-1915)
- Essex and Suffolk Equitable Insurance Society Limited, Colchester and London (1912)
- West of Scotland Insurance Office Limited, Glasgow (1912-1915)
- La Contiance Compagnie d'Ass, Paris, France (1915)
- The Lancashire Insurance Co, merged in the Royal Insurance Company Limited (1916-1922)
- East India Sea and Fire Insurance Company Limited (1920-1922)
- The Fire Association of Philadelphia, USA (1920-1922)

ALFRED CARL LUTZ AND ALFRED E MOLL COMPANY PROFILES :



LUTZ FAMILY PROFILE



ZUELLIG FAMILY PROFILE



Frederick Zuellig
B - 1883
D - 3 September 1943

Hilda Antonia Meyer
B - ??
D - ??



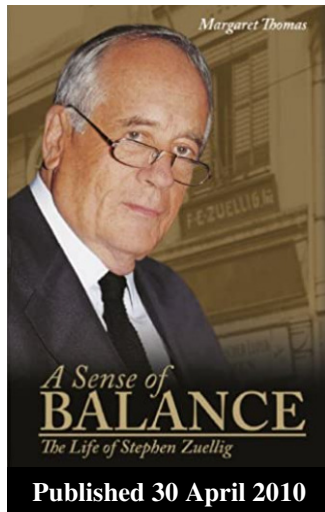
John Rudolph Stephen Zuellig
B - 4 May 1917
D - 8 January 2017

Gilbert Zuellig
B - 1918
D - 2009

Bettina Zuellig
B - ??
D - ??

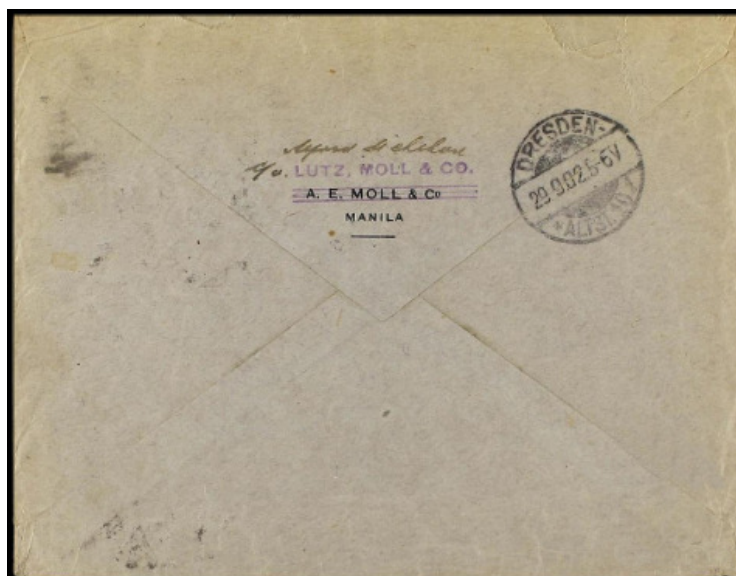
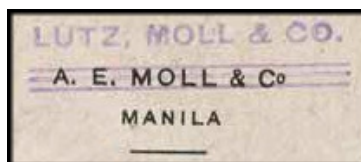
Frederick Zuellig was born in Bremgarten, Switzerland.

In 1941, fresh from his doctorate in economics from the University of Zurich, Dr John Rudolf Stephen Zuellig (better known as Stephen Zuellig) was summoned to Asia by his father Frederick to learn about the family business. Just two years later, his father suffered a fatal stroke in New York, and Stephen Zuellig had to give up all hope of an academic career and finally join the company at the young age of 26, along with his younger brother Gilbert.



LUTZ, MOLL & COMPANY

US OCCUPATION

PRINTED RETURN ADDRESS ON BACK OF COVERRA1: LUTZ, MOLL & Co. (A. E. MOLL & Co OBLITERATED)

August 1902 – Manila to Dresden, Germany, via Hong Kong

15c paying Triple Weight Rate, with Manila (No. 1) Duplex Cancellation

Original A E Moll & Co pre-printed cover, handstamp obliterated to show Lutz, Moll & Co Return Address (RA1)

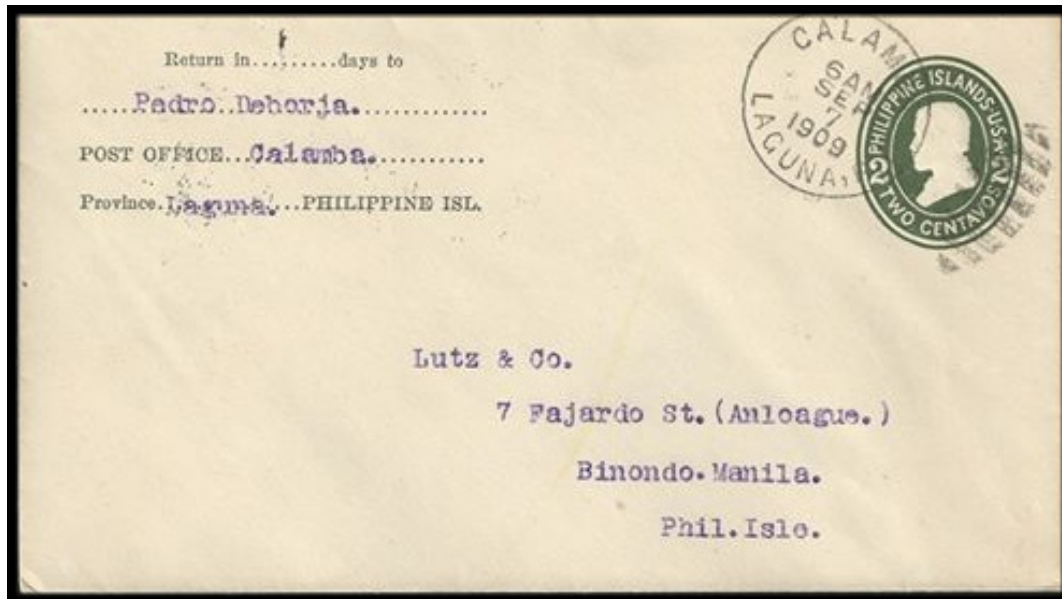
Dresden (29 September 1902) Receiving Circular Dated Backstamp

Signed on back by Alfred Mehlhose, working for Lutz, Moll & Co and Lutz & Co between 1902 and 1908

LUTZ & COMPANY

US OCCUPATION

**INBOUND COVER ADDRESSED TO LUTZ & Co
7 FAJARDO STREET (ANLOAGUE), BINONDO, MANILA**



7 September 1909 – Pre-Stamped Cover from Calamba, Laguna to Binondo, Manila
2c Cover with Calamba, Laguna Duplex Cancellation

Lutz & Company was in operation between 1904 and 1909

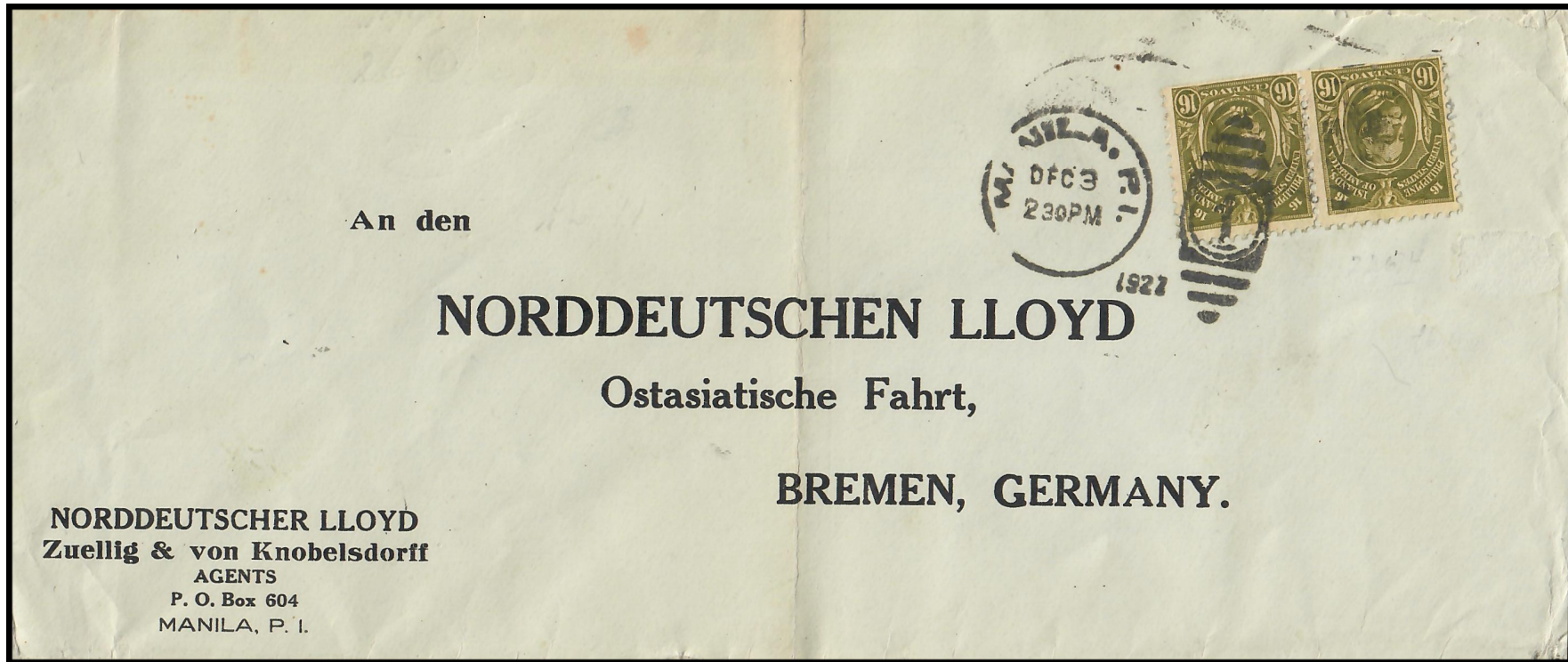
From the Collection of Christian Preusse

F. E. ZUELLIG, INC.

US OCCUPATION

NORDDEUTSCHER LLOYD
Zuellig & von Knobelsdorff
AGENTS
P. O. Box 604
MANILA, P. I.

PRINTED CORNER CARD ON BOTTOM LEFT FRONT



3 December 1927 – Pre-Printed Cover from Manila to Bremen, Germany

FE Zuellig, in partnership with von Knobelsdorff, as agents for the Steamship company Norddeutscher Lloyd

Ships departed from Manila fortnightly travelling from Northern Europe Ports to Manila via Suez and way ports, returning via Hong Kong, Japan ports

Registered Agents in Manila: Zuellig & von Knobelsdorff, 90 Rosario (address and PO Box of FE Zuellig Inc)

Extract from Manila Carnival – January 23rd to February 7th 1932

F. E. ZUELLIG, INC.

US OCCUPATION

PRINTED CORNER CARD ON BOTTOM LEFT FRONT

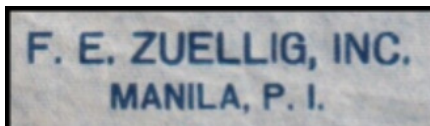


1 December 1938 – Cover from Manila to St Gall, Switzerland
Manila No. 1 Departure Circular Date Stamp
Victoria / Hong Kong (5 December 1938) Transit CDS on Reverse

F. E. ZUELLIG, INC.

US OCCUPATION

PRINTED CORNER CARD ON BOTTOM LEFT FRONT



2 December 1938 – Cover from Manila to St Gall, Switzerland
Manila No. 1 Departure Circular Date Stamp

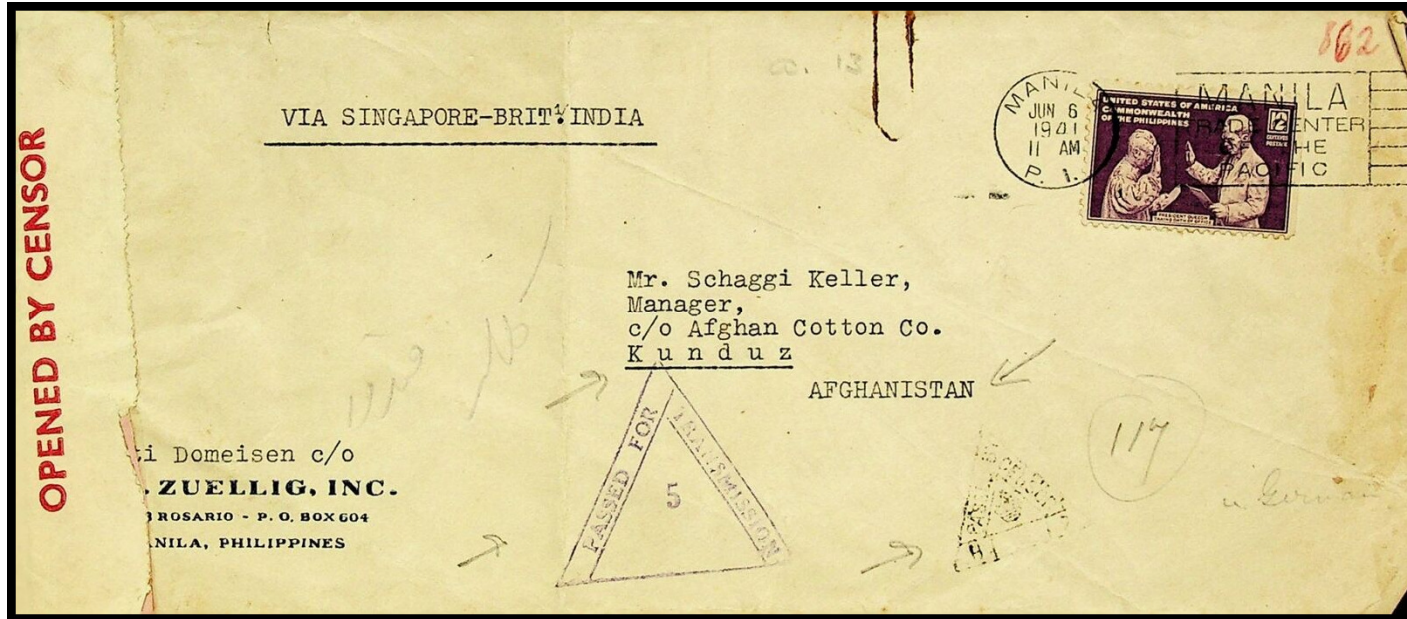
Ebay – November 2022

F. E. ZUELLIG, INC.

US OCCUPATION

F. E. ZUELLIG, INC.
 55-63 ROSARIO - P. O. BOX 604
 MANILA, PHILIPPINES

PRINTED CORNER CARD ON BOTTOM LEFT FRONT

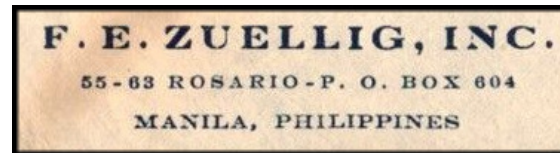


6 June 1941 – Censor Cover from Manila to Kunduz, Afghanistan
 Manila Trade Center of the Pacific Slogan Cancellation, with Censor tape on left. Kaboul Receiving Circular Backstamp

F. E. ZUELLIG, INC.

REPUBLIC PERIOD

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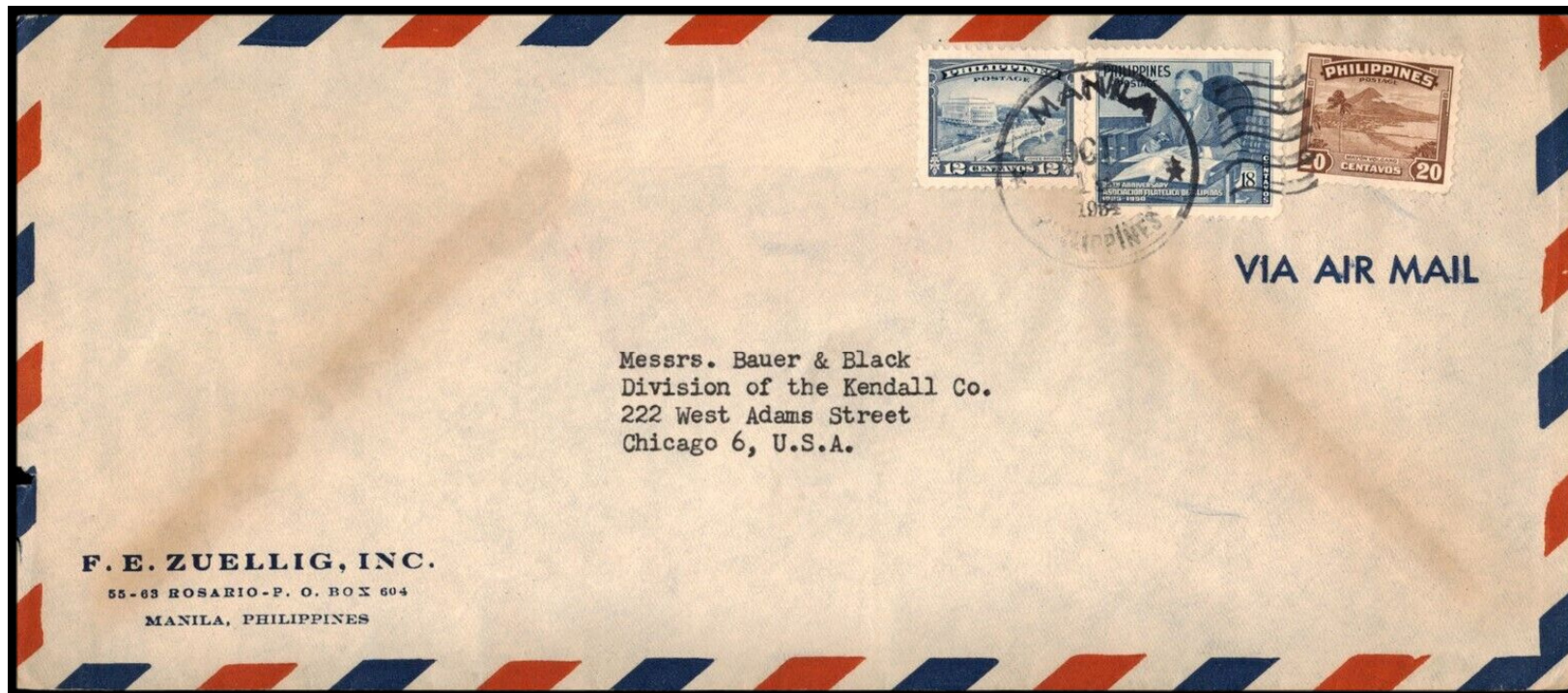
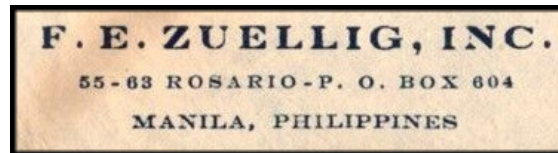


5 August 1953 – Commercial Cover from Manila to Chicago, Illinois, USA

F. E. ZUELLIG, INC.

REPUBLIC PERIOD

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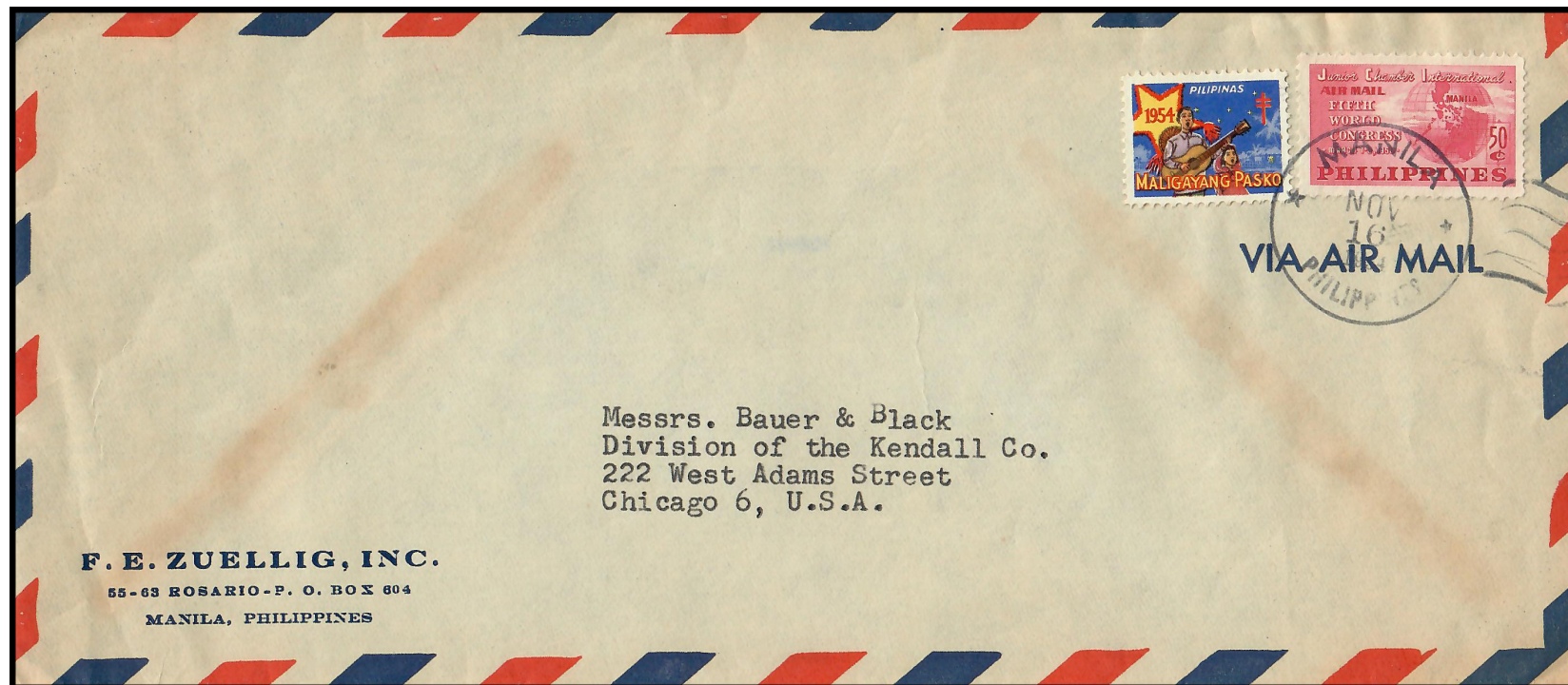
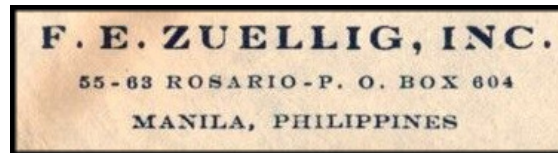


18 October 1954 – Commercial Cover from Manila to Chicago, USA

F. E. ZUELLIG, INC.

REPUBLIC PERIOD

PRINTED CORNER CARD ON BOTTOM LEFT FRONT



16 November 1954 – Commercial Cover (with Christmas Seal) from Manila to Chicago, USA