

CARMELO & BAUERMANN

Carmelo & Bauermann was a publishing house established in Manila in 1887 by Eulalio Carmelo, an artist-engraver, and William Bauermann, a German lithographer and cartographer, who was working for the Bureau of Forestry at that time. Records in 1894 show Carmelo & Bauermann located at Calle de Carriedo 10, Manila with the following staff: Eulalio Carmelo (lithographer), William Bauermann (lithographer). In 1903, the company moves premises to Calle Tris 699, Manila. After the death of Eulalio Carmelo in 1906, it is understood that his son Alfredo Carmelo took over the business. In 1937 (possibly earlier), the company is trading as Carmelo & Bauermann Inc and is located at Azcarraga 2057 (now Claro M Recto Avenue), Manila. It is understood that Alfred remained as presiding president until 1938 at which time the company was acquired as a subsidiary by Cacho Hermanos Inc (CHI), a Philippine-printing firm established in 1880. In the early 1970s, the Lopez family, owners of the Universal Printers group of companies, acquired CHI, and it does not appear that Carmelo & Bauermann was part of the acquisition. Carmelo & Bauermann continue to operate today as Carmelo & Bauermann Printing Corporation and is located at Pines Corner Union Streets, Mandaluyong, Manila.



Advertisement, circa 1960s



Eulalio Carmelo

Eulalio Carmelo y Lakandula, a Filipino and descendant of Lakan Dula, the Rajah of Tondo who fought the Spanish during the colonization of the Philippines. He married Maxima Santisteban Casas, and they had one son, Alfredo Casas Carmelo (1896-1985). Eulalio Carmelo died on March 25, 1906.

Alfredo Casas Carmelo was born on July 8, 1896 in Quiapo, Manila. After attending Ateneo de Manila and San Beda College, he was sent by Eulalio Carmelo to Germany in 1914 to learn all about lithography, in preparation to take over the family business. While there, he took an interest in flying among his circle of friends, who were mostly pilots. While in Leipzig, he religiously attended the weekend air shows and observed the great German pilots display difficult manoeuvres. This developed in him an enthusiasm for air stunts. He was supposed to enrol at the famous Linthenthal Flug Schule at Hale but his plans were thwarted by the eruption of the First World War, at which time he returned to Manila as instructed by his family. He married Elvira Ullman (granddaughter of Felix Ullman, founder of La Estrella de Norte) in 1917. They had three children: Leonor Quinn (1918-2004); Concepcion (1919-?), married Henry M Pascal; and Maxima (1923-2022), married Jose Antonio Cacho.



Alfredo Casas Carmelo



Alfredo Carmelo with his Curtiss JN-4D Plane

Not long after he returned back from Germany, Alfredo enrolled at the Curtiss Aviation School, an aviation school opened by the Americans. He was one of six members of its first class in aviation under pilot Alfred Croft, where he earned the distinction of holding the Number 1 pilot certificate in the Philippines. Flying meant so much to Carmelo that he bought his own Curtiss JN-4D so he could have a plane at his disposal. On January 9, 1920, he piloted his seagull plane alone, making two flights over Manila Bay and Cavite, earning him the honour of being the first Filipino aviator.

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As an acrobatic pilot, Alfredo Carmelo participated in both local and international air shows, thrilling thousands of spectators with his well-executed stunts and high-flying maneuvers. He also won countless trophies and awards for his exceptional ability. In 1954, he received the Clarkins trophy as the most outstanding pilot of the year. During the 36th anniversary celebration of the Philippine Air Force, he was one of two recipients of the commanding general's cup, the other one being Capt. Carlos A. Barretto, director of the prewar Philippine Air Service. He was nominated to the Aerospace Hall of Fame in San Diego, California for his outstanding contributions to the development of Philippine aviation and local air power. Even at an old age, Carmelo still took part in air shows during the annual observance of Philippine Aviation Week. His last public performance was in 1976.

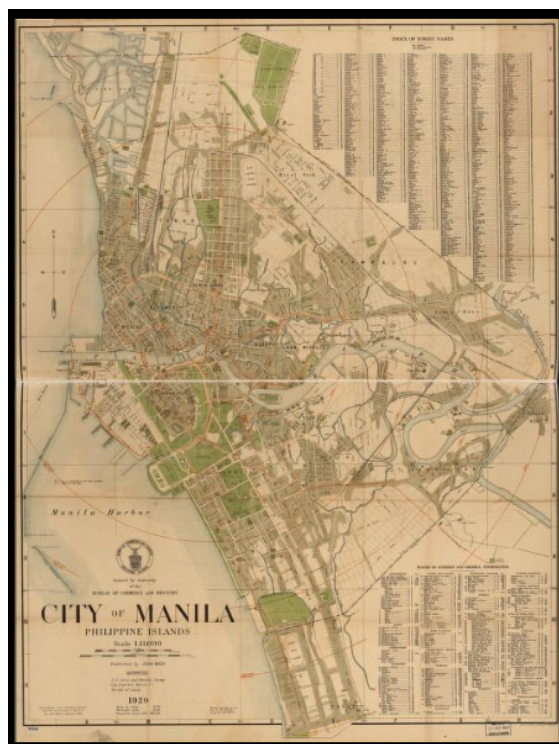
In 1935, Mexico's Secretary of Foreign Affairs, Emilio Portes Gil, appointed Alfredo Carmelo y de las Casas as Honorary Consul of Mexico in the Philippines, a position that he held until 1945. In later years, he devoted his time to painting, with main focus on local marine scenes. No other Filipino painter has made marine painting with the same historical perspective, attention to details, depth and love of the subject as Carmelo had shown in his works. He specialized in paintings of ships sailing in the high seas or docked in harbours. His paintings of galleons, brigantines, frigates, schooners, clippers, Chinese junks in pastel, oil or watercolour have earned him high esteem and approval around the world.



Alfredo Carmelo died on August 26, 1985, at the age of 89, and was buried at the Loyola Memorial Park in Parañaque.



*1937 Golden Anniversary
Souvenir Award Medal*



*Map of Manila (1926)
Printed by Carmelo & Bauermann*

CARMELO & BAUERMANN

BUSINESS HANDSTAMP

BH1 – SINGLE OUTER LINED OVAL HANDSTAMP



CARMELO Y BAUERMANN on Top

Date in Centre

MANILA on Bottom with Emblems on Either Side

Recibos y Cuentas Fiscal Stamps



Warren #W-253
(1879)



Warren #W-260
(1893)