Botica de Santa Cruz (originally called Farmacia y Drogueria de Santa Cruz), an established drug store located at Plaza de Goiti (now called Plaza Lacson), Santa Cruz, Manila, was purchased by Friedrich (Don Federico) Steck in 1857 for P12,000. Friedrich was married to Isabela Gonzales Tuason (daughter of one of the wealthiest families in Manila). In 1861, Steck sold the company to Agustin Westernhagen, a German pharmacist working at the Botica. Records show Westernhagen as owner of Botica de Santa Cruz until 1876.



Records show Paul (Pablo) Schuster, a chemist, as proprietor of the Botica located at Plaza de Santa Cruz between 1877 and 1892. In 1889, the following staff are recorded at the address of Goiti 8, Plaza de Santa Cruz: Pablo Schuster (absent), Andreas Krapfenbauer (chemist), A Matthies (assistant), H Sander (assistant), R Ampnero, and T Marti (assistant). Additionally, a branch, trading under Pablo Schuster, was established in Cebu with assistants L Santos and D Aguilar. No further records of Pablo Schuster appear from 1892, at which time U Rodriguez is shown as the proprietor of Botica de Santa Cruz. Records state Pablo Schuster passed away in 1905.

Between 1892 and 1902, records show Teodoro Meyer y Cia as proprietors of Farmacio y Drogueria de Santa Cruz located at Plaza de Goiti. 1892 records show the Botica managed by Teodoro Meyer, supported by Andreas Krapfenbauer and M Grossman. In 1894 records show the Botica managed by Teodoro Meyer and Andreas Krapfenbauer, assisted by F Dreiss, L Gonzales and A Carascoso. The Branch in Cebu

was managed by L Santos in 1892; M Grossmann and P. Rivera in 1894; with no further records found from 1898. Between 1898 and 1899, Teodoro Meyer remains as proprietor, assisted by A Scholtz, L Gonzales and V Alberto. Between 1900 and 1901, staff include: Teodoro Meyer (absent), Luis Santos, Dr Carlos Jährling, L Gonzales and R Alvares.



Pablo Schuste anila

In 1902, Botica de Santa Cruz (Santa Cruz Drug Store) is purchased and managed by Mr Luis Santos (Filipino born Spaniard) and Dr Carlos Jährling (German-Filipino pharmacist) and supported by Adolf Rothe (assistant), Matias Garcia Jr (custom-house clerk) and John Gray (bookkeeper and cashier). Records between 1908 and 1912 show that the company Santos & Jährling, wholesale and retail druggists, were trading as Botica de Santa Cruz, Plaza de Goiti, Santa Cruz, Manila with Carl Müller as manager.

Records after 1912 show that Botica de Santa Cruz was under the ownership of Carlos Jährling, with no further mention of Luis Santos. During World War I, Botica de Santa Cruz was seized by the US Governor General under the 'Trading with the Enemy Act' of October 6, 1917, which called for the sequestration of enemy properties during the hostilities. As a consequence, Carlos Jährling, at the age of 42, was detained and transferred to the Angel Island Immigration Station in San Francisco, USA, arriving on September 12, 1918. It is uncertain how long he was detained, but he eventually returned to Manila and re-established himself as owner and proprietor of Botica de Santa Cruz.





In 1945, after World War II, Don Toribio M Teodoro, the founder of Ang Tibay Shoes, bought the company from Carlos Jährling. After Toribio Teodoro's death in 1965, management of Botica de Santa Cruz was passed down to his youngest daughter, Josephina Teodoro Tiongson, and his son-in-law Dr Antonio Т Tiongson. The company currently trades as The Pharmedic Corporation. Botica de Santa Cruz is the second oldest drug company still in business today (oldest being Botica Boie) and acknowledged as the ninth oldest company by the Department of Trade and Industry.

Dr Carlos Jährling

Born: January 8, 1876 – Manila Parents: German Father, Filipino Mother Wife: Anna Jährling THE PHARMEDIC CORPORATION Botica de Santa Cruz ESTABLISHED 1861

GALISATUM was a skin ointment developed by Dr Carlos Jährling of Botica de Santa Cruz in the 1930s. "Galis" was an all-encompassing local term for any skin conditions - from scabies, eczema to skin chafing and mange. "Atum" was a suffix that was commonly used in pharmaceutical products like "mentholatum" and "petrolatum".

<u>Angel Island Immigration Station</u>: Located in Marin County, San Francisco, USA. Detention and Processing centre for 'Alien Enemies' during World War I. Defined by Presidential Proclamation of April 6, 1917, alien enemies were noncitizen males over the age of 14 born in Germany and, as of December 1917, born in the Austro-Hungarian Empire. Only in mid-April 1918 were women declared to be alien enemies, a category some fell into through marriage or through their fathers. The alien enemies detained at Angel Island fell into several groups: seamen working on German ships, seamen working on American ships, German nationals residing in the Philippines (then an American territory), ships' passengers born in enemy countries, and resident aliens.

BUSINESS HANDSTAMPS

BH1: TWO SINGLE LINED OVAL HANDSTAMP



BOTICA DE SANTA CRUZ on Top MANILA in Centre PABLO SCHUSTER on Bottom, with Emblem on Either Side

date la autoortet.	Homanie TARJETA D. A. Corhmann J. M. G. Granden Germany J. M. G. G. Grander Borling. Nors. Lo que debe escribirse se hara en el reverso é irá firmado por el remitent.	" as sI perify 11:
	+	and the

Manuscript 11 April 1880 - Postal Card from Manila to Berlin, Germany Berlin 17 May 1880 receiving Circular Date Stamp on Front Botica de Santa Cruz Business Handstamp (BH1) on Front

RETURN ADDRESS LABEL ON BACK OF COVER

RA1: BOTICA DE SANTA CRUZ, PABLO SCHUSTER, MANILA.





20 February 1883 - Pre-Printed Cover from Manila to Paris 8c Single Weight Rate tied with 'Manila - Star' Departure Circular Date Stamp 6 March 1883 Paquebot Cancel - Cover was handed to the French Ship 'Anadyr' in Singapore for transit to France Paris - 1 April 1883 Receiving Circular Date Stamp on Reverse

FOREIGN INBOUND COVER ADDRESSED TO BOTICA DE PABLO SCHUSTER

GERMANY ORIGINATING

tolas dilipinas de 9. Pablo Schust tica d o de

17 September 1884 – Munchen, Germany to Manila Addressed to German Hartmann, Botica de Don Pablo Schuster en Sta Cruz

Pablo Schuster was proprietor of Botica de Santa Cruz between 1877 and 1892

PRIVATELY PRINTED COVERS

PPC1: BOTICA DE SANTA CRUZ, PABLO SCHUSTER, MANILA.

Botica de Sta. Cruz, Bablo Schuster, Manila.

Botica de Sta. Cruz, Pablo Schuster, Manila. in Single Line

Botica de Sta. Cruz, Sablo Schuster, Manila.
Hemanic Free Chise Matthies.
HERE PERSON

1884 - Cover from Manila to Hannover, Germany

16c Double Weight Overseas Rate tied with 'Correos - Manila' Departure Circular Date Stamp

[Afinsa / Soler y Llach 30 October 2001 Auction, Lot 458]

PRIVATELY PRINTED COVERS

PPC1: BOTICA DE SANTA CRUZ, PABLO SCHUSTER, MANILA.

Botica de Sta. Cruz, Bablo Schuster, Manila.

Botica de Sta. Cruz, Pablo Schuster, Manila. in Single Line

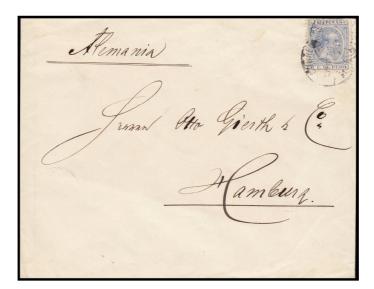
Botica de Sta. Cruz, Bablo Schuster, Manila. Apamania erren O. Gierth & C. Rabien 10.3

2 July 1890 - Cover from Manila to Hamburg, Germany 8c Single Weight Overseas Rate tied with 'Correos - Manila' Departure Circular Date Stamp Hamburg – 5 August 1890 Receiving Circular Backstamp

RETURN ADDRESS ON BACK OF COVER

RA2: PABLO SCHUSTER, MANILA.



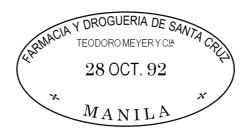




20 September 1892 – Manila to Hamburg, Germany 8c Single Weight Rate tied with 'Correos - Manila' Departure Circular Date Stamp Hamburg - 22 October 1892 Receiving CDS and Return Address (RA2) on Reverse

BUSINESS HANDSTAMPS

BH2: SINGLE OUTER LINED OVAL HANDSTAMP



FARMACIA Y DROGUERIA DE SANTA CRUZ on Top TEODORO MEYER Y CIA and Date in Centre MANILA on Bottom, with Emblem on Either Side



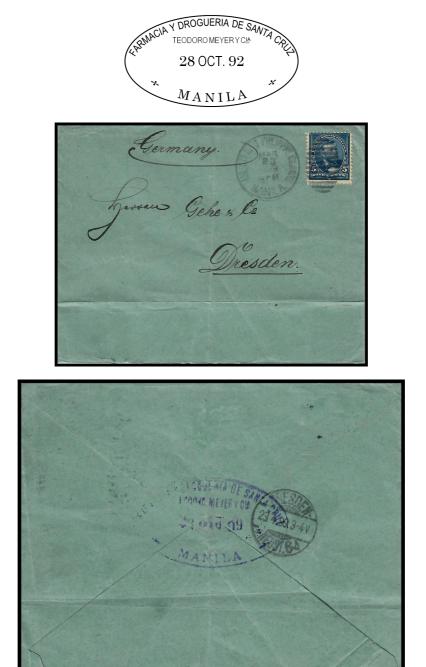
Overprinted on 10c Recibos y Cuentas (Receipts and Accounts) Fiscal Stamp Issue of 1879 *Warren W-253*

Teodoro Meyer y Cia were proprietors of Botica de Santa Cruz between 1892 and 1902

US OCCUPATION

BUSINESS HANDSTAMPS

BH2: SINGLE OUTER LINED OVAL HANDSTAMP



23 March 1899 – Cover from Manila to Dresden, Germany 5c Paying Single Weight Rate and Tied with Manila Military Station Duplex Cancel Dresden (23 April 1899) Receiving Circular Dated Backstamp Farmacia y Drogueria de Santa Cruz Business Handstamp on Reverse (BH2) Teodoro Meyer y Cia were proprietors of Botica de Santa Cruz between 1892 and 1902

US OCCUPATION

BUSINESS HANDSTAMPS

BH2: SINGLE OUTER LINED OVAL HANDSTAMP

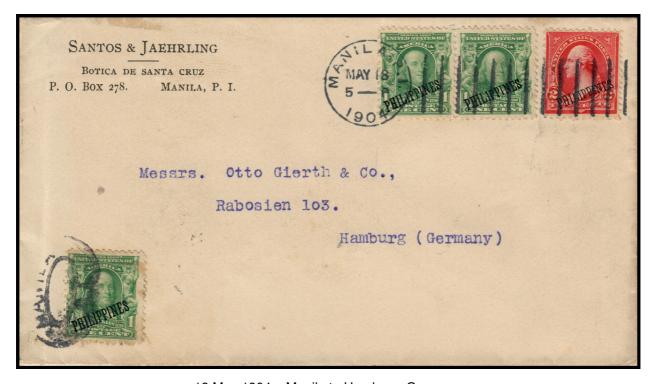


23 March 1899 – Cover from Manila to Dresden, Germany 5c Paying Single Weight Rate and Tied with Manila Military Station Duplex Cancel Dresden (23 April 1899) Receiving Circular Dated Backstamp Farmacia y Drogueria de Santa Cruz Business Handstamp on Reverse (BH2) Teodoro Meyer y Cia were proprietors of Botica de Santa Cruz between 1892 and 1902

US OCCUPATION

SANTOS & JAEHRLING CORNER CARD





18 May 1904 – Manila to Hamburg, Germany 5c Single Weight Rate tied with Manila Machine and Oblong Cancels Hamburg – 25 June 1904 Receiving on Reverse



US OCCUPATION

BUSINESS HANDSTAMPS

BH3: DOUBLE OUTER LINED OVAL HANDSTAMP

SANTOS & JÄHRLING, / BOTICA DE SANTA CRUZ. ON TOP Date in Centre with Scroll Below MANILA, P.I. ON BOTTOM

		AUS 5 BOOPN BOOPN
	Herren Otto Gierth & Co.,	
	Raboisen 103.	
AGO 5 1904	Hamburg (Germany)	t.,
Manua, P.		

5 August 1904 - Manila to Hamburg, Germany

10c Double Weight Rate on Long Letter Tied with 'Manila, P.I.' Duplex Departure Cancel with Business Handstamp (BH2) on bottom left Hamburg – 9 September 1904 Receiving CDS with additional Business Handstamp (BH2) on Reverse

US OCCUPATION

EON AUG B 130PN THE SPACE ABOVE IS RESERVED FOR PO AP TEMP Masses Santas & Jallion MANILA. P. M. O. & O. and T. K. K. MANILA AGENCY. Drar Birs := We beg to inform you that the following Cargo has arrived per S. S.KOREA Consigned to Order MARKS No. PKGS. 12 Jal need. yours Faithfully Castle Bros.=Wolf & Sons AGENTS.

INBOUND POSTAL CARD TO MESSRS. SANTOS & JAEHRLING

8 August 1904 – Manila Circulating Pre-Printed Postal Card (Scott #UX5) From P. M. O. & O. and T. K. K. notifying arrival of cargo for collection from Steamship 'Korea' Manila Duplex Cancellation

US OCCUPATION

SANTOS & JAEHRLING CORNER CARD

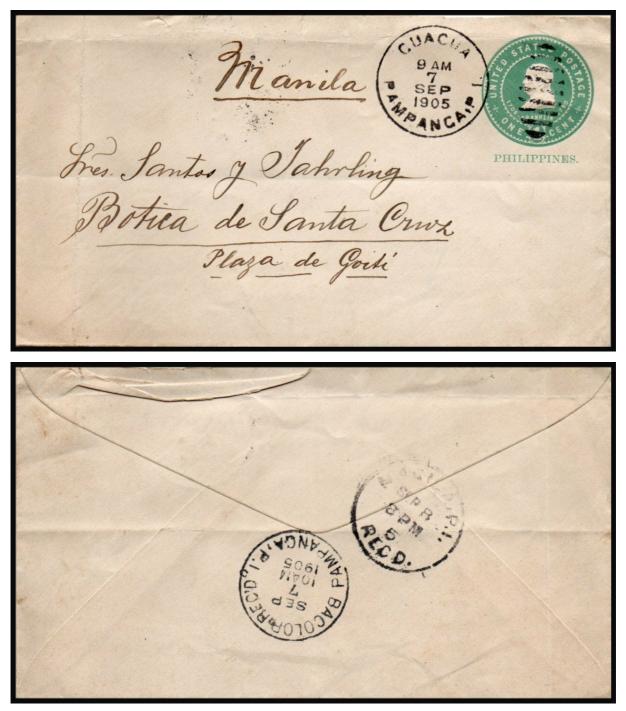


SANTOS & JAEHRLING BOTICA DE SANTA CRUZ P. O. BOX 278. MANILA, P. I	JUNITO DAM 5
Messra. Otto	Firsth «Ce
Rabis	en 103. I
	Hamburg

17 June 1905 – Manila to Hamburg, Germany
5c Single Weight Rate tied with Manila Duplex Cancel
Hamburg – 20 July 1905 Receiving on Reverse

US OCCUPATION

INBOUND COVER ADDRESSED TO SANTOS & JAHRLING BOTICA DE SANTA CRUZ, PLAZA DE GOITI



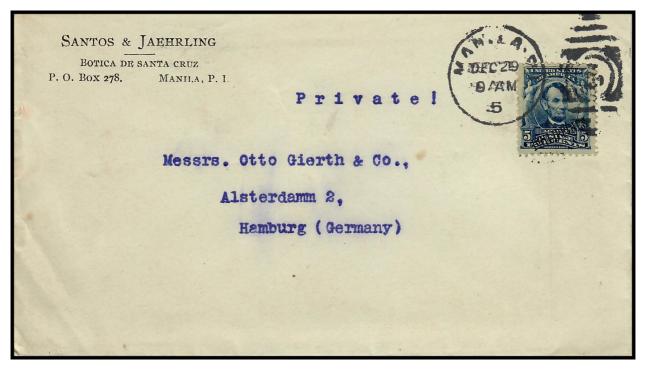
7 September 1905 – Domestic Cover from Guagua, Pampanga to Manila Pre-Stamped Envelope (Scott #U17) with Guagua, Pampanga Duplex Departure Cancel. Bacolor, Pampanga (7 September) Transit Cancel and Manila (8 September) Receiving Backstamp

Ebay Sale – March 2021

US OCCUPATION

SANTOS & JAEHRLING CORNER CARD





29 December 1905 – Manila to Hamburg, Germany 5c Single Weight Rate tied with 'Manila, P.I.' Duplex Departure Cancel No Receiving Backstamp

US OCCUPATION

SANTOS & JAEHRLING CORNER CARD





16 February 1906 – Manila to Philadelphia, USA 5c Single Weight Rate tied with 'Manila, P.I.' Duplex Departure Cancel Philadelphia – 23 March 1906 Receiving CDS and Box 1 Division Oblong Cancel

US OCCUPATION

6 PM MAR 6 THE SPACE ABOVE IS RESERVED FOR PHILIPPINES Meases. s MANILA Please Present this Advice with Bill of Lading. Dear Sir .= We beg to inform you that the following Cargo has arrived per S. S. "DORIC" Consigned to <u>Consequence</u> MARKS NO. PKGS. B/L No. ad 13 ofs Sterpicide Gours Faithful Castle Bros.-Wolf & Sons, Agents.

INBOUND POSTAL CARD TO MESSRS. SANTOS & JAEHRLING

13 June 1906 – Manila Circulating Pre-Printed Postal Card (Scott #UX7) From P. M. O. & O. and T. K. K. notifying arrival of cargo for collection from Steamship 'Doric' Manila Duplex Cancellation

US OCCUPATION

SANTOS & JAEHRLING CORNER CARD



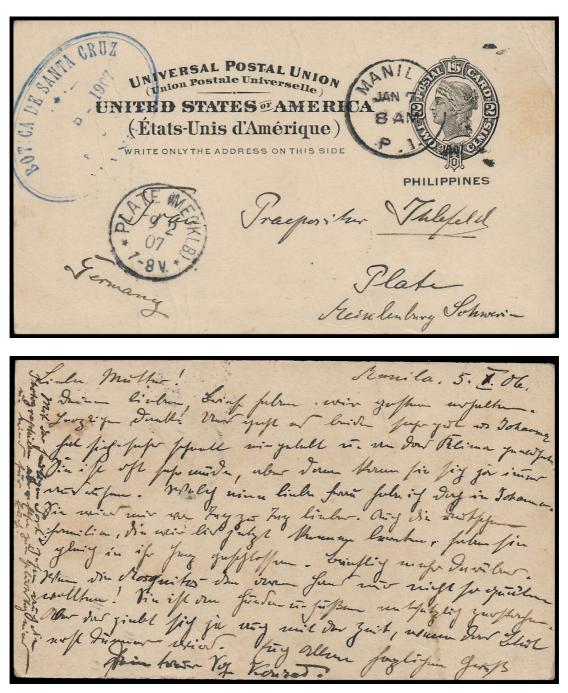


27 August 1906 – Manila to Paris, France 5c Single Weight Rate tied with 'Manila, P.I.' Duplex Departure Cancel French Paquebot (11 September) Cancellation on Front and Paris (4 October) Receiving Backstamp

Ebay Sale – May 2022

US OCCUPATION

BUSINESS HANDSTAMP



7 January 1907 – Postal Card (Scott #UX7) from Manila to Plate, Germany Manila Duplex Cancellation and Botica de Santa Cruz Business Handstamp on Front Plate (9 February 1907) Receiving Circular Date Stamp

US OCCUPATION

SANTOS & JAEHRLING CORNER CARD



BOTICA DE SANTA CRUZ P. O. BOX 278, MANILA, P. I.



15 June 1908 – Manila to New Brunswick, New Jersey, USA Registered Letter with 'Manila Registry Division Circular Date Stamp New York - 27 July 1908 and Brunswick - 28 July 1908 Receiving Backstamps

FOREIGN INBOUND POSTAL CARD

GERMANY ORIGINATING

ADDRESSED TO BOTICA DE SANTA CRUZ



ulein Idele Jahr tien de Santa awz Mornila Philippinen Ordania

2 June 1913 – Munchen, Germany to Manila via Siberia Addressed to Fraulein Adele Jahrling, Botica de Santa Cruz, Manila

US OCCUPATION

PRIVATELY PRINTED COVERS

SANTOS & JÄHRLING, BOTICA DE SANTA CRUZ

SANTOS & JÄHRLING BOTICA DE SANTA CRUZ

SANTOS & JÄHRLING				
P. O. BOX 278	MANILE P. I.			
VIA SIBERIA	Z UUL 26 330PM ISUS			
June	Ho Giuth & Co.			
G.	Hamburg			
Jennany.	# 2 alsterdamm			

25 July 1913 – Manila to Hamburg, Germany via Siberia 16c Rate tied with Manila (No. 6) Duplex Cancellation Indistinct Receiving Circular Date Stamp

US OCCUPATION

PRIVATELY PRINTED COVERS

SANTOS & JÄHRLING, BOTICA DE SANTA CRUZ





1 August 1914 – Registered Censor Cover from Manila to Hamburg, Germany Originally sent via England, with British Censor Tape on Reverse Due to restrictions during World War I, this letter was not delivered to Germany

'Undeliverable / L.P.S.' (London Postal Service) handstamp applied on cover front

Letter was returned to Manila where it was handed over to the Dead Letter Office on 21 November 1914

Second attempt was made to send letter via USA (a neutral country until it entered the war in 1917) New York (26 December 1914) Transit Cancels on Reverse

Received in Germany, with Hamburg (13 January 1915) Receiving Backstamp

US OCCUPATION

PRIVATELY PRINTED COVERS

DR. CARLOS JÄHRLING, BOTICA DE SANTA CRUZ





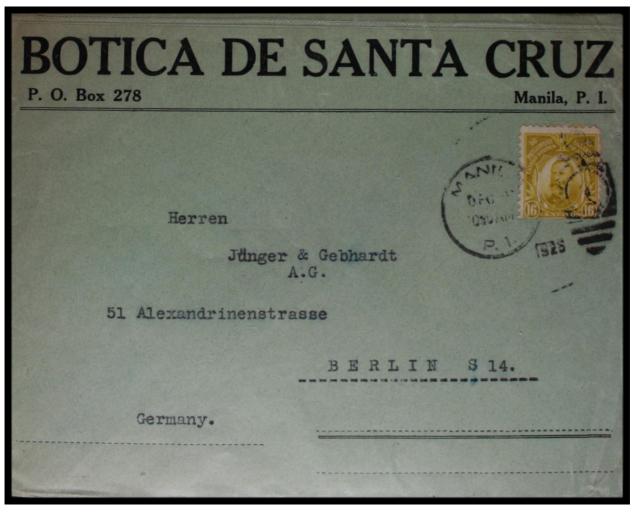
16 February 1925 – Registered Cover from Manila to Hamburg, Germany
16c Rate plus 20c Registration Fee tied with Triple Circular Bullseye Cancellation Hamburg (24 March 1925) Receiving Circular Date Backstamp

US OCCUPATION

PRIVATELY PRINTED COVERS

BOTICA DE SANTA CRUZ



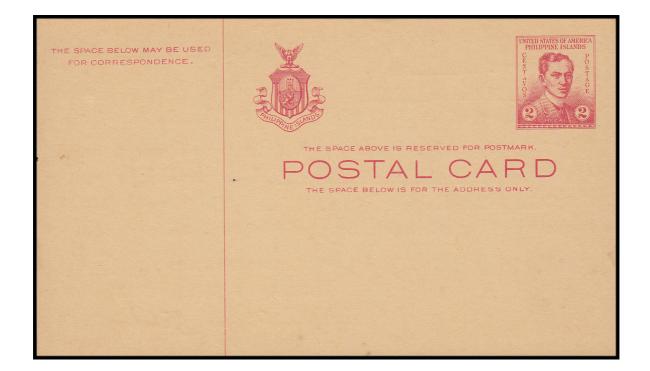


December 1928 – Cover from Manila to Berlin, Germany 16c Rate tied with Manila Duplex Cancellation

[Part of Philasearch Auction Lot – December 2023]

US PERIOD POSTAL CARD

1935 PRE-PRINTED 2C POSTAL CARD FROM DR CARLOS JÄHRLING, BOTICA DE SANTA CRUZ

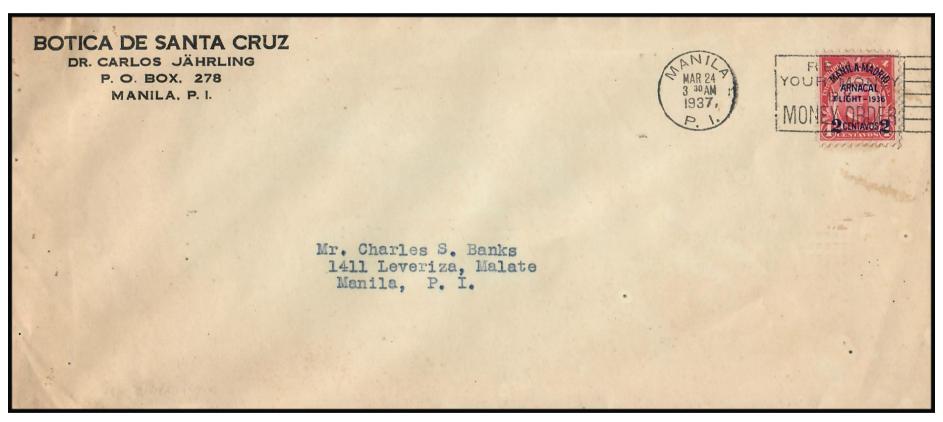


	Manila,		
	Muy Señor mio.		
• 7	Tengo el gusto de participarle que para		
	el dia19 mi representante,		
	Sr, le hara á Vd.		
	una visita; sirvase reservarle un buen pedido.		
	Suyo, muy sinceramente,		
	BOTICA DE SANTA CRUZ		
	Dr. Carlos Jährling		

US OCCUPATION

BOTICA DE SANTA CRUZ DR. CARLOS JÄHRLING P. O. BOX, 278 MANILA, P. I.

BOTICA DE SANTA CRUZ / DR. CARLOS JÄHRLING CORNER CARD

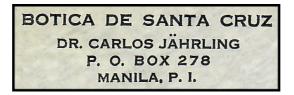


24 March 1937 – Manila Circulating Long Cover

2c Single Weight Domestic Rate tied with Manila 'Remit your Money By Money Order' Slogan Cancel

US OCCUPATION

BOTICA DE SANTA CRUZ / DR. CARLOS JÄHRLING CORNER CARD





28 August 1939 – Manila to Philadelphia, Pennsylvania, USA, via Clipper 1p Stamp Paying Clipper Mail Rate, stamp tied with Manila Circular Date Stamp No Receiving Backstamps

US OCCUPATION

BOTICA DE SANTA CRUZ / DR. CARLOS JÄHRLING CORNER CARD

BOTICA DE SANTA CRUZ DR. CARLOS JÄHRLING P. O. BOX. 278 MANILA, P. I.

BOTICA DE SANTA CRUZ DR. CARLOS JÄHRLING P. O. BOX. 278 MANILA, P.1 VIA CLIPPER I Messrs. Corning	Glass Works
U. S. A. VIA CLIPPER	<u>CORNING, N.Y</u> .,

25 November 1939 – Manila to Corning, New York, USA, via Clipper 1p Stamp Paying Clipper Mail Rate, stamp tied with Manila Circular Date Stamp No Receiving Backstamps

US OCCUPATION

BUSINESS HANDSTAMPS

BH4: TWO SINGLE OUTER LINED OVAL HANDSTAMP



BOTICA DE SANTA CRUZ / DR. CARLOS JÄHRLING on Top W. SCHAAL (Inverted) in Centre with Star on Either Side P. O. B. No. 278 – Manila, P. I. on Bottom



18 July 1940 – Manila to Reutlingen, Germany, via Siberia on SS Takao Maru Manila No.1 / Philippines Circular Date Stamp Cancellation German Censor Tape and Cancels on Reverse, with Botica de Santa Cruz (BH3) Handstamp Harlos Auction (16 November 2019)

US OCCUPATION

BOTICA DE SANTA CRUZ CORNER CARD



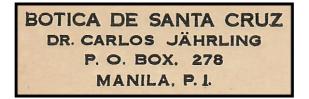


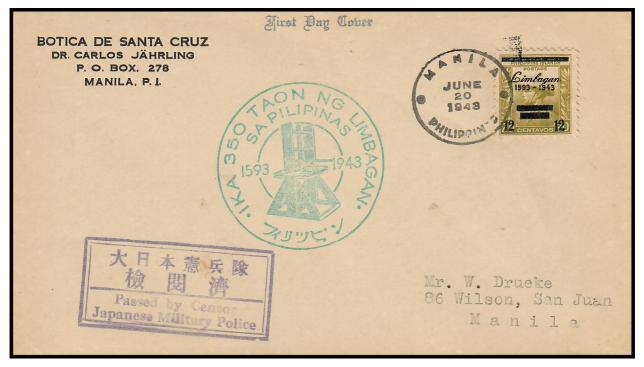


20 September 1940 – Manila to Berlin, Germany via Siberia 'Manila Trade Centre of the Pacific' Slogan Cancel German Censor Tap and Handstamp on Reverse

JAPANESE OCCUPATION

BOTICA DE SANTA CRUZ / DR. CARLOS JÄHRLING CORNER CARD

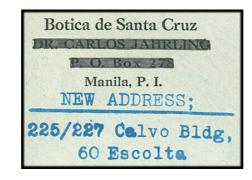




20 June 1943 – Manila Circulating addressed First Day Cover 12c Printing Press Anniversary Issue tied with Manila Circular Date Stamp Special Blue-Green Cachet on Front with Rectangular Censor chop on bottom left

US OCCUPATION

BOTICA DE SANTA CRUZ CORNER CARD





28 January 1947 – Manila to Chicago, Illinois, USA 'Manila - Philippines' Wavy Line Duplex Cancel Corner Card Address Changed and Reference to Dr Carlos Jahrling Deleted 'The Pharmedic Corporation / Manila' Circular Handstamp on Reverse

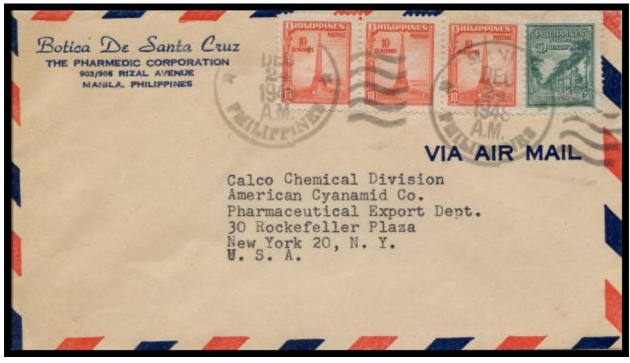


Carlos Jahrling sold the Business to Toribio Teodoro in 1945, and Traded under The Pharmedic Corporation

PHILIPPINE REPUBLIC

BOTICA DE SANTA CRUZ / THE PHARMEDIC CORPROATION CORNER CARD





24 December 1948 – Manila to New York, USA 80c Rate, Stamps Tied with Manila Duplex Cancellations

From the Collection of Mike Palmer

PHILIPPINE REPUBLIC

BOTICA DE SANTA CRUZ / THE PHARMEDIC CORPROATION CORNER CARD 1948 COMMERCIAL COVERS



Both Covers from the Collection of Mike Palmer

PHILIPPINE REPUBLIC

ANG TIBAY SHOES



18 August 1948 - Manila to New York, USA

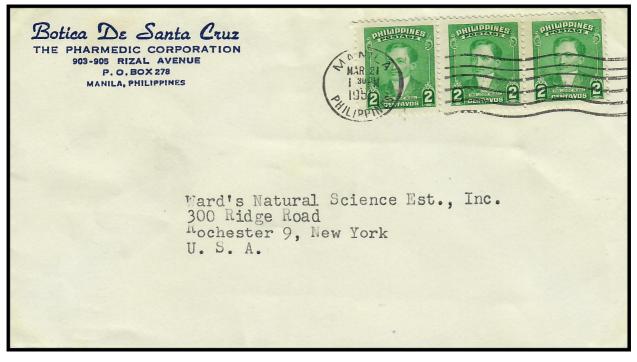
Don Toribio M Teodoro, the founder of Ang Tibay Shoes, purchased Botica de Santa Cruz in 1945

From the Collection of Mike Palmer

PHILIPPINE REPUBLIC

BOTICA DE SANTA CRUZ / THE PHARMEDIC CORPROATION CORNER CARD





21 March 1951 – Commercial Cover from Manila to Rochester, New York, USA 6c Rate, Stamps Tied with Manila Machine Cancellations

PHILIPPINE REPUBLIC

ANG TIBAY SHOES



15 December 1953 – Registered Cover from Manila to Brockton, Massachusetts, USA Boston (18 December 1953) Transit and Brockton (19 December 1953) Receiving Circular Date Backstamps Don Toribio M Teodoro, the founder of Ang Tibay Shoes, purchased Botica de Santa Cruz in 1945