

## B A BARRETTO AND COMPANY

## E M BARRETTO AND COMPANY

Bartolome Antonio de la Cruz Barretto (BA Barretto) was a Portuguese-Goan-Macanese mestizo born in San Miguel, Manila in 1811. He married Maria de los Dolores de Ycaza y Bilbao on May 7, 1843; daughter of the patriarch Juan Jose de Ycaza Sr of Panama (1785-1826) and his wife Josefa Trinidad Bilbao (born in Manila in 1795). They had two sons, Bartolome Antonio Barretto (1844-1849) and Enrique Maria Ycaza Barretto (1850-1919). Enrique proved to be a true entrepreneur who became the founder of La Fabrica de Cerveza de San Miguel (the forerunner to the San Miguel Corporation).

BA Barretto and Company is known from the early 1850s (possibly earlier) based on inbound mail correspondence to this company. Earliest found records show BA Barretto and Company as merchants in Manila in 1865 under the partnership of Bartolome Antonio Barretto and L Caldo. There is no further mention of L Caldo from 1868 so it is assumed that Bartolome bought him out prior to this date.

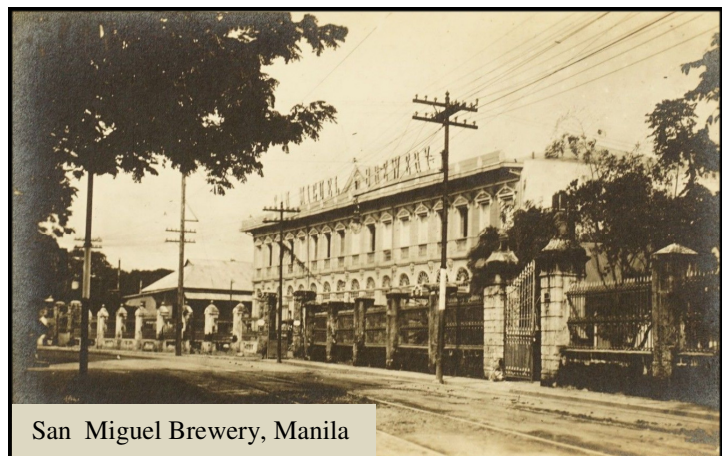


Enrique Maria Ycaza Barretto

In 1873, Bartolome continues with the merchant business in San Miguel, Manila and is joined by his son Enrique Maria (clerk) and F Matias (clerk). They are listed as Agents for the Canton Insurance Office. In addition, they open a foundry, also in San Miguel, with the following staff: Quintin Mediola (engineer and machinist), A Bernabe (assistant) and F de Leon (assistant). Records up to 1879 show that the businesses, other than minor staff changes, continued to operate under the same structure. In 1881, Bartolome Antonio passed away.

Records in 1882 show a change in company name from BA Barretto and Company to EM Barretto and Company, under the management of Enrique Maria Barretto. The merchant business has M de las Reyes (clerk), M Heras (clerk) and R Alburn (clerk) as registered employees; whilst the foundry has V Garcia (engineer and machinist) and N Santos (assistant) as registered employees. Between 1888 and 1889, EM Barretto and Company holds office at Barraca Street, Manila. Records from 1892 no longer show EM Barretto and Company as actively trading.

In 1889, Enrique Maria Barretto applied for a Royal Grant from Spain to establish a brewery in the Philippines. He was awarded the Grant for a period of twenty years. On September 29, 1890, La Fábrica de Cerveza San Miguel was declared open for business. Located at 6 Calzada de Malacañang (later called Calle Avilés), the brewery took its name from the district of San Miguel, Manila. The facility had two sections: one devoted to the production of ice with a daily capacity of 5 tons, and the other to beer production. The brewery was the first in Southeast Asia using the most modern equipment and facilities of the day. With 70 employees, the plant produced 3,600 hectolitres (about 47,000 cases) of lager beer during the first year and subsequently produced other types of beer, notably Cerveza Negra, Eagle Extra Stout and Doble Bock.



San Miguel Brewery, Manila

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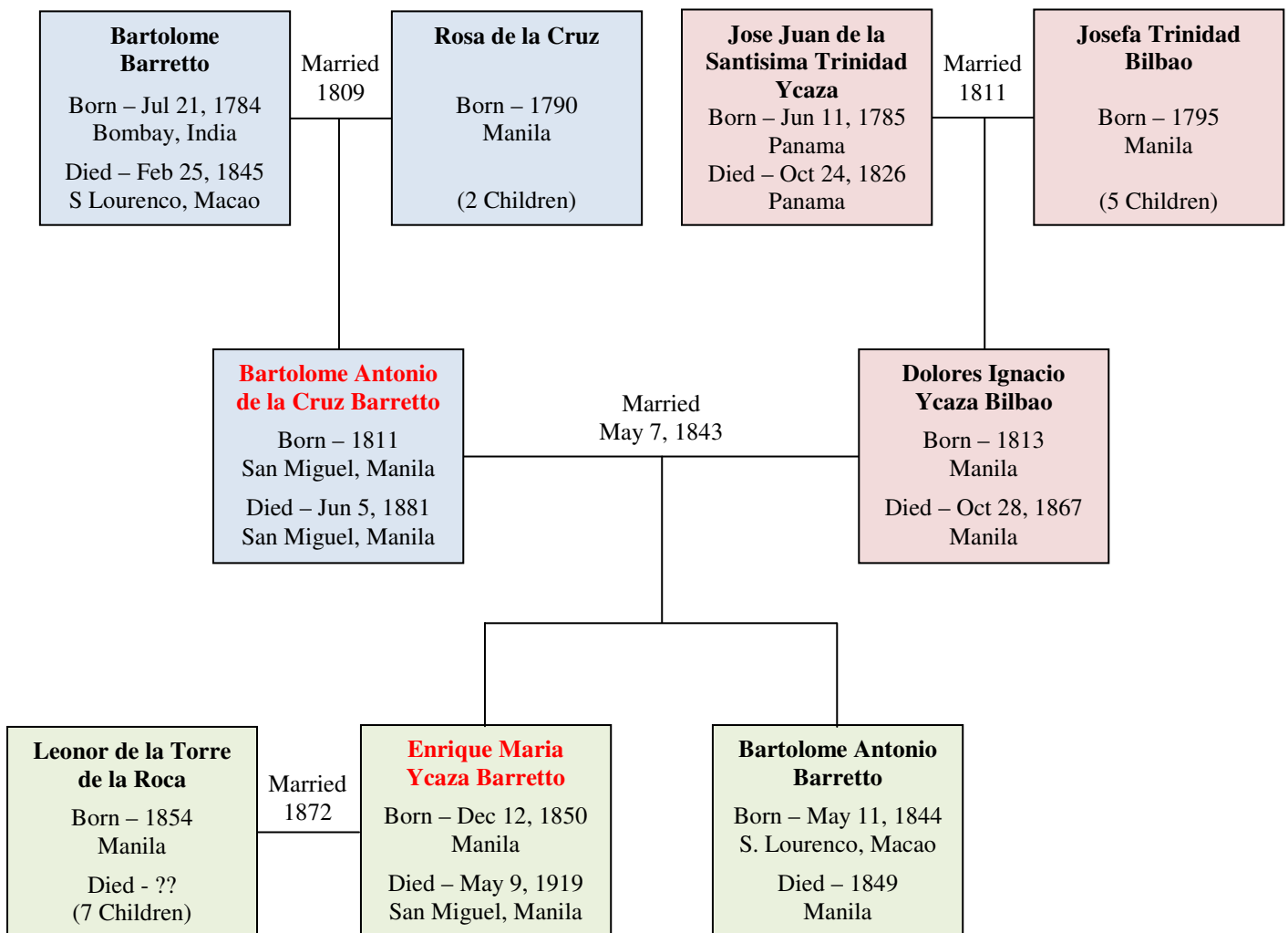
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In 1892, records show the following key staff members. San Miguel Ice Works: EM Barretto (managing proprietor), J Pefla (clerk), W Newman (engineer), and L Ocampo (assistant); San Miguel Brewery: EM Barretto (proprietor), F Kappelmeyer (head brewer), F Post (assistant), J Berner (head cooper), P Cano (engineer) and J Pena (clerk).

Early success led to the expansion of the business, and on June 6, 1893 the company was incorporated and registered with a capital of P180,000. Those forming the corporation were EM Barretto, Pedro Pablo Roxas y Castro, Gonzalo Tuason y Patiño, Vicente D. Fernandez y Castro, Albino Goyenechea, Benito Legarda y Tuason and the heirs of Don Mariano Buenaventura y Chuidan. Pedro Pablo Róxas was soon appointed manager, playing a prominent role in the development of the firm. He was the active member of the firm until 1896, when he left for Europe. Prior to his departure, he acquired Barretto's shares in the company worth P42,000. After Barretto retired in May 1896, Roxas acquired the rest of Barretto's stake in the business.

No further information has been found on Enrique Maria Barretto after retirement in 1896. He died in San Miguel, Manila on May 9, 1919 and was buried at the San Miguel Archangel Church.

### FAMILY TREE



**B A BARRETTO AND COMPANY**

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FOREIGN INBOUND COVER ADDRESSED TO B.A. BARRETTO & CO

SPAIN ORIGINATING



21 November 1854 – Cadiz, Spain to Manila via Suez

(Scan from Auction Catalogue)



**B A BARRETTO AND COMPANY**  
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FOREIGN INBOUND COVER ADDRESSED TO B.A. BARRETTO & CO

AUSTRALIA ORIGINATING



6 March 1856 – New South Wales, Australia to Manila via Steamship 'Palmyra'

30 April, 1856 – Large Baeza Manila Receiving Backstamp

Numeral '1' on front indicating payment due of 1-Real

(Scan from Auction Catalogue)

**B A BARRETTO AND COMPANY**

**E M BARRETTO AND COMPANY**

FOREIGN INBOUND COVER ADDRESSED TO B.A. BARRETTO & CO

AUSTRALIA ORIGINATING



12 September 1857 – New South Wales, Australia to Manila via Steamship 'Emu' via India

14 November 1857 – Small Baeza Manila Receiving Backstamp

Numeral '1' on front indicating payment due of 1-Real

(Scan from Auction Catalogue)

**B A BARRETTO AND COMPANY**  
**E M BARRETTO AND COMPANY**

FOREIGN INBOUND COVER ADDRESSED TO B.A. BARRETTO & CO

SPAIN ORIGINATING



14 February 1860 – New South Wales, Australia to Manila  
Numeral '1' on front indicating payment due of 1-Real  
(Scan from Auction Catalogue)