# B A BARRETTO AND COMPANY E M BARRETTO AND COMPANY

Bartolome Antonio de la Cruz Barretto (BA Barretto) was a Portuguese-Goan-Macanese mestizo born in San Miguel, Manila in 1811. He married Maria de los Dolores de Ycaza y Bilbao on May 7, 1843; daughter of the patriarch Juan Jose de Ycaza Sr of Panama (1785-1826) and his wife Josefa Trinidad Bilbao (born in Manila in 1795). They had two sons, Bartolome Antonio Barretto (1844-1849) and Enrique Maria Ycaza Barretto (1850-1919). Enrique proved to be a true entrepreneur who became the founder of La Fabrica de Cerveza de San Miguel (the forerunner to the San Miguel Corporation).

BA Barretto and Company is known from the early 1850s (possibly earlier) based on inbound mail correspondence to this company. Earliest found records show BA Barretto and Company as merchants in Manila in 1865 under the partnership of Bartolome Antonio Barretto and L Caldo. There is no further mention of L Caldo from 1868 so it is assumed that Bartolome bought him out prior to this date.

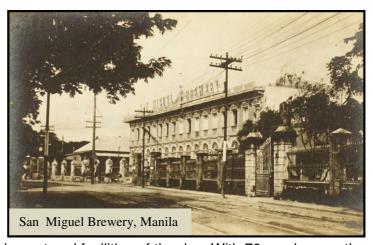


In 1873, Bartolome continues with the merchant business in San Miguel, Manila and is joined by his son Enrique Maria (clerk) and F Matias (clerk). They are listed as Agents for the Canton Insurance Office. In addition, they open a foundry, also in San Miguel, with the following staff: Quintin Mediola (engineer and machinist), A Bernabe (assistant) and F de Leon (assistant). Records up to 1879 show that the businesses, other than minor staff changes, continued to operate under the same structure. In 1881, Bartolome Antonio passed away.

Records in 1882 show a change in company name from BA Barretto and Company to EM Barretto and Company, under the management of Enrique Maria Barretto. The merchant business has M de las Reyes (clerk), M Heras (clerk) and R Alburn (clerk) as registered employees; whilst the foundry has V Garcia

(engineer and machinist) and N Santos (assistant) as registered employees. Between 1888 and 1889, EM Barretto and Company holds office at Barraca Street, Manila. Records from 1892 no longer show EM Barretto and Company as actively trading.

In 1889, Enrique Maria Barretto applied for a Royal Grant from Spain to establish a brewery in the Philippines. He was awarded the Grant for a period of twenty years. On September 29, 1890, La Fábrica de Cerveza San Miguel was declared open for business. Located at 6 Calzada de Malacañang (later called Calle Avilés), the brewery took its name from the district of San Miguel, Manila. The facility had two sections: one devoted to the production of ice with a daily capacity of 5 tons, and the other to beer production. The brewery was the first in



Southeast Asia using the most modern equipment and facilities of the day. With 70 employees, the plant produced 3,600 hectolitres (about 47,000 cases) of lager beer during the first year and subsequently produced other types of beer, notably Cerveza Negra, Eagle Extra Stout and Doble Bock.

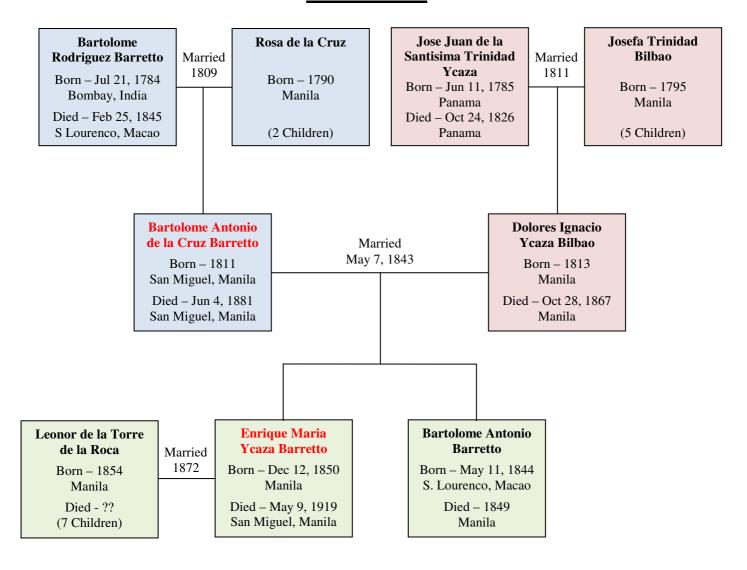
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In 1892, records show the following key staff members. San Miguel Ice Works: EM Barretto (managing proprietor), J Pefla (clerk), W Newman (engineer), and L Ocampo (assistant); San Miguel Brewery: EM Barretto (proprietor), F Kappelmeyer (head brewer), F Post (assistant), J Bemer (head cooper), P Cano (engineer) and J Pena (clerk).

Early success led to the expansion of the business, and on June 6, 1893 the company was incorporated and registered with a capital of P180,000. Those forming the corporation were EM Barretto, Pedro Pablo Roxas y Castro, Gonzalo Tuason y Patiño, Vicente D. Fernandez y Castro, Albino Goyenechea, Benito Legarda y Tuason and the heirs of Don Mariano Buenaventura y Chuidan. Pedro Pablo Róxas was soon appointed manager, playing a prominent role in the development of the firm. He was the active member of the firm until 1896, when he left for Europe. Prior to his departure, he acquired Barretto's shares in the company worth P42,000. After Barretto retired in May 1896, Roxas acquired the rest of Barretto's stake in the business.

No further information has been found on Enrique Maria Barretto after retirement in 1896. He died in San Miguel, Manila on May 9, 1919 and was buried at the San Miguel Archangel Church.

### **FAMILY TREE**



## **E M BARRETTO**

Enrique Maria Ycaza Barretto was also proprietor of the photographic studio Centro Artistico Fotografico from the early 1890s, located at Malacañan 6, San Miguel, Manila.





**Enrique Maria Ycaza Barretto** 







#### **FOREIGN INBOUND COVER**

#### **AUSTRALIA ORIGINATING**

#### ADDRESSED TO B.A. BARRETTO & CO

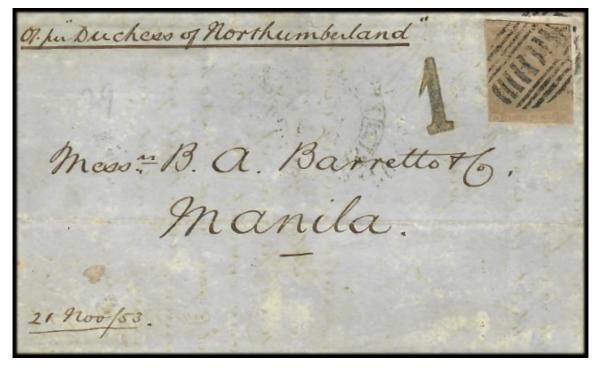


Manuscript 22 June 1852 – NSW, Australia to Manila per Steamship 'Royal Saxon'
Sydney (7 July 1852) Crowned Despatch Datestamp on Reverse
Numeral '1' on front indicating payment due of 1-Real
Manila (6 September 1852) Receiving Backstamp

Siegel Auction Galleries – March 5, 2024 Auction (Sale 1313, Lot 3009)

## **FOREIGN INBOUND COVER**

## **AUSTRALIA ORIGINATING**





21 November 1853 – NSW, Australia to Manila per Steamship 'Duchess of Northumberland'
15 January 1854 – Large Baeza Manila Receiving Backstamp
Numeral '1' on front indicating payment due of 1-Real

### **FOREIGN INBOUND COVER**

#### **AUSTRALIA ORIGINATING**



1 September 1854 – New South Wales, Australia to Manila per Steamship 'Phoenix'
 Manuscript 'Registered per Phoenix' Marking on Top Left
 18 November 1854 Manila Receiving Backstamp
 Numeral '1' on front indicating payment due of 1-Real

#### FOREIGN INBOUND COVER

### **AUSTRALIA ORIGINATING**

#### ADDRESSED TO B.A. BARRETTO & CO



27 September 1854 – Registered Cover from New South Wales, Australia to Manila
 23 January 1855 – Small Baeza Manila Receiving Circular Date Stamp on Cover Front
 Numeral '1' on front indicating payment due of 1-Real

Letters under the 1/2-ounce weight from Australia were subject to an inbound rate of 1-Real, hence the presence of the handstamp numeral '1' (1-Real) due marking. However, confusion among postal officials concerning the postal rate led to the misuse of the proper due rate, incorrectly applying the 5-Cuartos stamp (making the inbound due rate 15-Cuartos short).

(Mario Que Collection)

# **FOREIGN INBOUND COVER**

# **SPAIN ORIGINATING**



21 November 1854 – Cadiz, Spain to Manila via Suez

(Scan from Auction Catalogue)

#### **FOREIGN INBOUND COVER**

#### **AUSTRALIA ORIGINATING**

#### ADDRESSED TO B.A. BARRETTO & CO





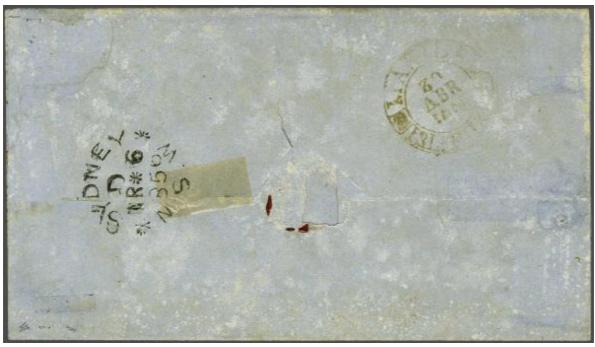
19 September 1855 – New South Wales, Australia to Manila per Steamship 'Antoinette'
17 November 1855 – Small Baeza Manila Receiving Backstamp
Numeral '1½' on front indicating payment due of 1-1/2 Reales

(Abacus Auction - February 2022)

#### **FOREIGN INBOUND COVER**

#### **AUSTRALIA ORIGINATING**





6 March 1856 – New South Wales, Australia to Manila per Steamship 'Palmyra'
30 April, 1856 – Large Baeza Manila Receiving Backstamp
Numeral '1' on front indicating payment due of 1-Real
(Scan from Auction Catalogue)

# **FOREIGN INBOUND COVER**

## **AUSTRALIA ORIGINATING**





22 July 1857 – New South Wales, Australia to Manila per Steamship 'Centos'
 2 September 1857 – Large Baeza Manila Receiving Backstamp
 Numeral '1' on front indicating payment due of 1-Real

# FOREIGN INBOUND COVER

# **AUSTRALIA ORIGINATING**



10 September 1857 – New South Wales, Australia to Manila per Steamship 'Emeu' via India
14 November 1857 Manila Receiving Backstamp
Numeral '1' on front indicating payment due of 1-Real

# FOREIGN INBOUND COVER

## **AUSTRALIA ORIGINATING**





12 September 1857 – New South Wales, Australia to Manila per Steamship 'Emeu' via India 14 November 1857 – Small Baeza Manila Receiving Backstamp Numeral '1' on front indicating payment due of 1-Real

# **FOREIGN INBOUND COVER**

#### **AUSTRALIA ORIGINATING**





11 August 1858 – New South Wales, Australia to Manila per Steamship 'Columbian'
13 October 1858 – Large Baeza Manila Receiving Backstamp

Numeral '1' on front indicating payment due of 1-Real

# **FOREIGN INBOUND COVER**

# **AUSTRALIA ORIGINATING**

#### ADDRESSED TO B.A. BARRETTO & CO



31 January 1859 – New South Wales, Australia to Manila Manila (14 April 1859) Baeza Receiving Backstamp Numeral '1' on front indicating payment due of 1-Real

Robert Tan Collection

## **FOREIGN INBOUND COVER**

#### **AUSTRALIA ORIGINATING**





4 October 1859 – New South Wales, Australia to Manila per Steamship 'Emeu'
31 December 1859 – Small Baeza Manila Receiving Backstamp
Numeral '11/2' on front indicating payment due of 1-1/2 Reales

# **DOMESTIC COVER**

#### ADDRESSED TO

## DON BARTOLOME BARRETTO EL COMERCIO

# SAN MIGUEL, MANILA



Most Likely Non-Manila Originating Cover

Addressed to Sr. D. Bartolome Barreto (mis-spelt) el Comercio, Manila, San Miguel (District)

Stamp tied with Circle of Dots Originating Cancellation

25 October 1861 Small Black Baeza Manila Receiving Circular Date Stamp 5-cuartos 1859 Queen Isabella II (Stamp Position No. 1) paying single weight domestic rate

## **FOREIGN INBOUND COVER**

### **AUSTRALIA ORIGINATING**



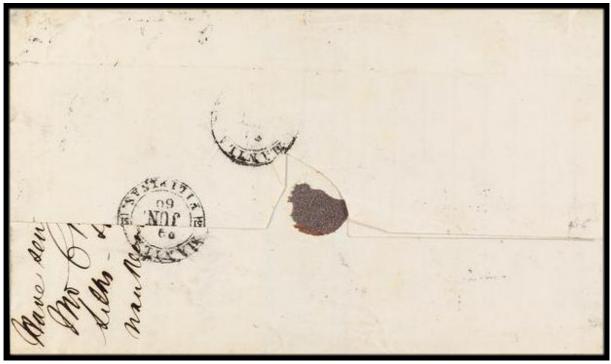


14 February 1860 – New South Wales, Australia to Manila per Steamship 'Selesta'
 27 March 1860 – Small Baeza Manila Receiving Backstamp
 Numeral '1' on front indicating payment due of 1-Real

# FOREIGN INBOUND COVER

# **SPAIN ORIGINATING**





6 April 1860 – Cadiz, Spain to Manila via Suez 29 June 1860 – 'Manila – Filipinas' Receiving Circular Date Backstamp

#### FOREIGN INBOUND COVER

#### **AUSTRALIA ORIGINATING**

#### ADDRESSED TO B.A. BARRETTO & CO



22 July 1861 - New South Wales, Australia to Manila per Steamship 'Northam'

Carried by the 'Northam' arriving at Galle on 13 August
Then carried by the 'Columbian' to Hong Kong and a connecting steamer to Manila
13 August 1861 Manila Receiving Backstamp
Numeral '1' on front indicating payment due of 1-Real

# FOREIGN INBOUND COVER

# **INDIA ORIGINATING**

#### ADDRESSED TO B.A. BARRETTO & CO



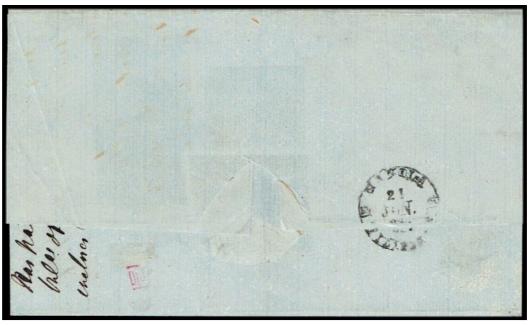
15 February 1862 – Calcutta, India to Manila Manila (16 March) Small Baeza Receiving Backstamp Numeral '1' on front indicating payment due of 1-Real

Robert Tan Collection

# FOREIGN INBOUND COVER

# **SPAIN ORIGINATING**





3 May 1863 – Cover from Puerto Real, Madrid, Spain to ManilaManila (21 June 1832) Receiving Circular Date Backstamp

# **FOREIGN INBOUND COVER**

### **AUSTRALIA ORIGINATING**





23 December 1863 – New South Wales, Australia to Manila per Steamship 'Northam'
16 February 1864 – 'Manila Star' Receiving Circular Date Backstamp

Numeral '1' on front indicating payment due of 1-Real

## **FOREIGN INBOUND COVER**

## **AUSTRALIA ORIGINATING**

#### ADDRESSED TO B.A. BARRETTO & CO



21 January 1865 – New South Wales, Australia to Manila
Manila (16 March 1865) Baeza Receiving Backstamp
Numeral '1½' on front indicating payment due of 1-1/2 Reales

Robert Tan Collection