

WORLD STAMP AGENCY

MEMBER OF PHILATELIC STAMP DEALERS' ASSOCIATION

CIRCA 1954

Unused 2c Planters Official Postal Card with typewritten message promoting 3-Dimension First Day Covers, subject to customer acceptance and receipt of the Viewers. Plans for the 3-D Covers to coincide with the 1954 Stamp Centenary issue. Also promoting that they will continue to produce the usual first day covers in glorious Technicolour.



FLASH! 3-DIMENSION FDCOVERS SCOOP!!!

We take pleasure in announcing that coincident with the centenary of the Philippine stamp come 1954, the WORLD STAMPS AGENCY will introduce for the FIRST TIME in the history of Philately 3-DIMENSION FIRST DAY COVERS. Of course, we shall continue producing the usual record setting WSA First Day Covers which for the CENTENARY will be in glorious TECHNICOLOR. Our project of 3-D COVERS, however, will depend on your ACCEPTANCE and on the arrival of the VIEWERS. TENTATIVE COST: 15 centavos for each 3-D Cover WITHOUT viewer and 20 centavos for each VIEWER.

Be the FIRST to have 3-D COVERS. Make your RESERVATION now. Please WRITE while this thing is RED HOT. Yes, NOW!

WORLD STAMPS AGENCY (ASDA, PSDA) - P. O. BOX 2469, MANILA