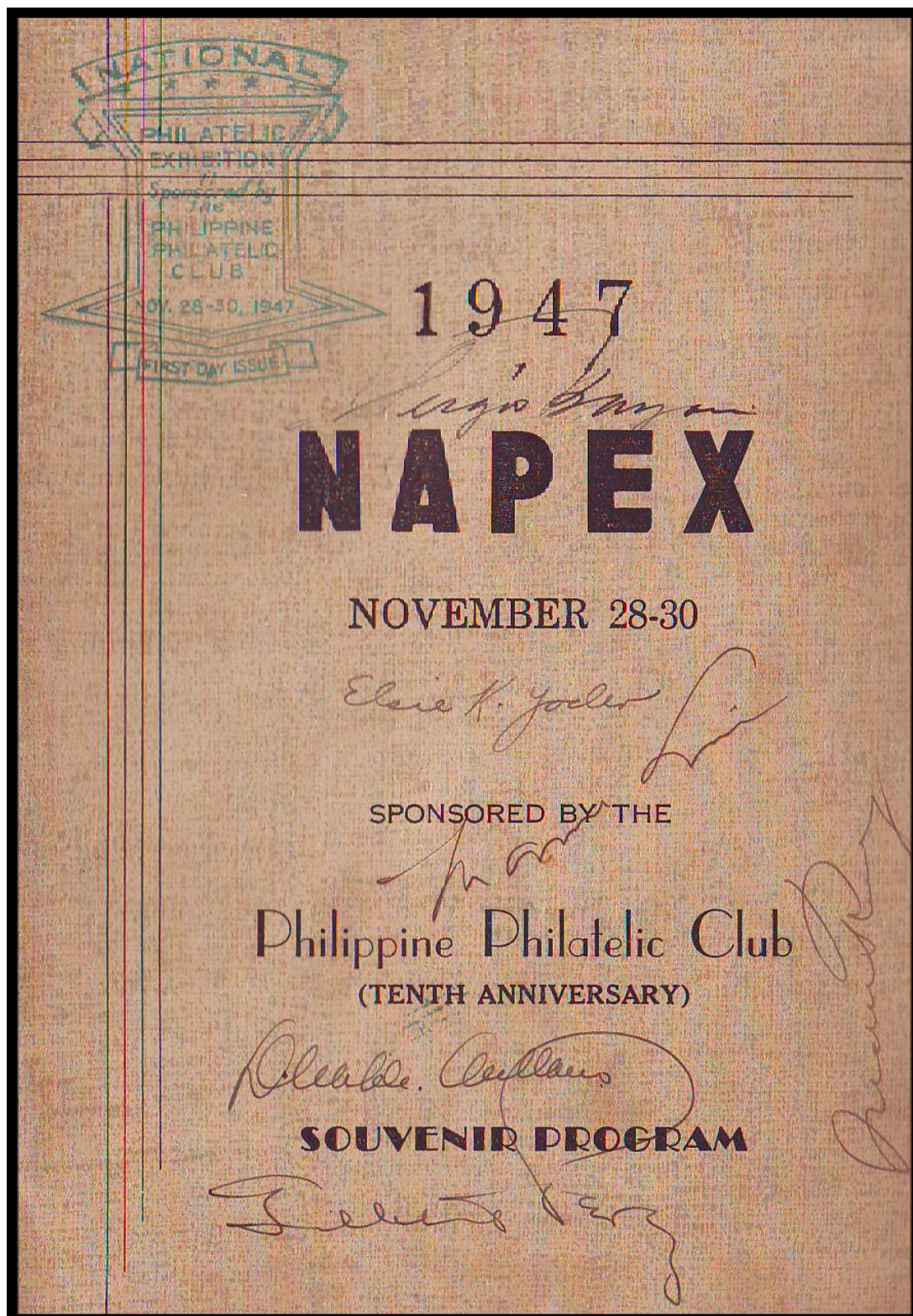


PHILIPPINE PHILATELIC CLUB

NOVEMBER 28-30, 1947

NAPEX SOUVENIR FOLDER

Sixteen Page Souvenir Folder presented as part of the National Philatelic Exhibition (NAPEX) held in Manila between November 28th and 30th 1947. The Exhibit was sponsored by the Philippine Philatelic Club to coincide with their 10th year anniversary.





1947

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NOVEMBER 28-30

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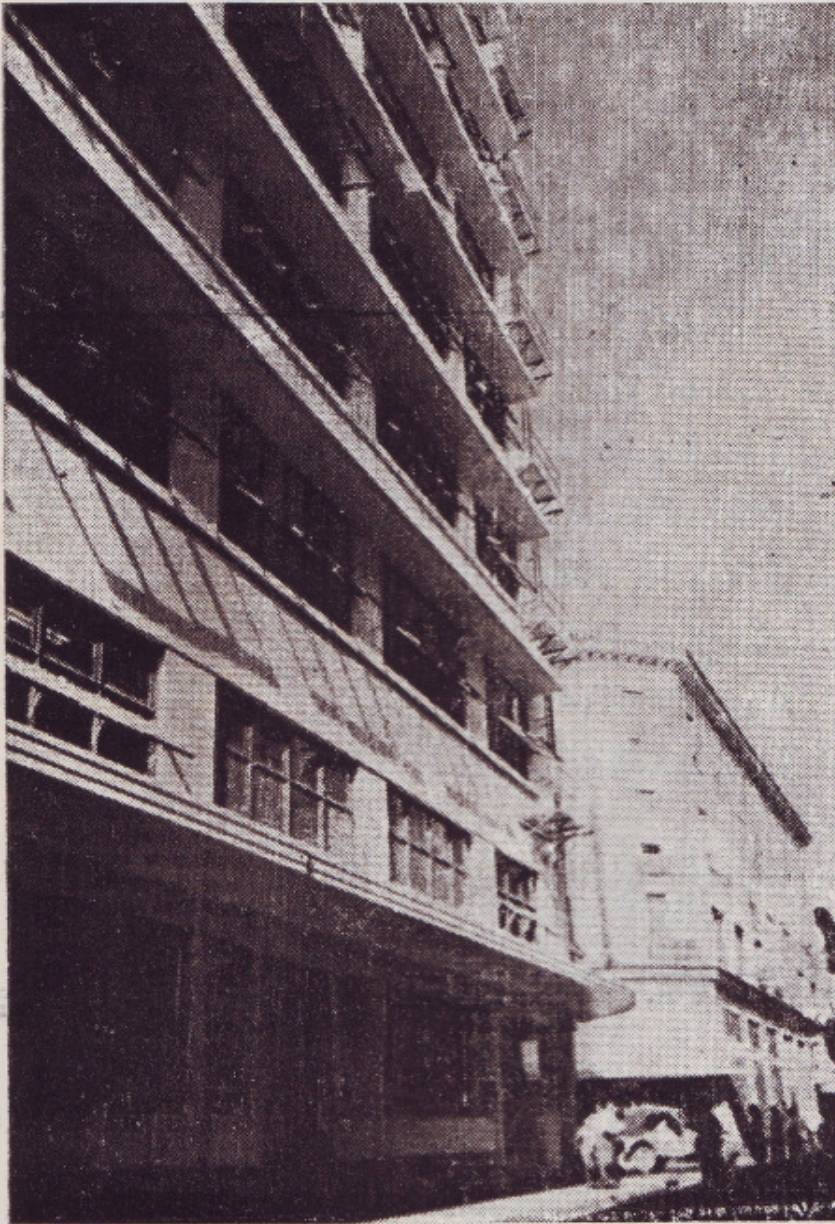
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GREETINGS

We have organized this National Philatelic Exhibition for the people of the Philippines, especially the youth, in the hope that stamp collecting can be better appreciated as a cultural and educational hobby, and to bring to the folds of Philately more and better stamp collectors.

To all philatelists and friends of Philately, to the boy scouts and girl scouts, and to students, I wish to extend the most cordial greetings of the Philippine Philatelic Club. This Exhibition is dedicated to you and it is the Club's sincere hope that you find in the exhibition an inspiration to pursue the hobby more, and enjoy it better.

Very expensive stamps we may not have in this Exhibition, because the recent war destroyed most of the valuable collections in this country; but, in consonance with our objective, we have endeavored to present postage stamps from the educational point of view knowing that thereby the public will better appreciate the educational value of stamps and stamp collecting.

To the public in general, and to philatelists and friends of philately, in particular, I wish to say, "Welcome to the National Philatelic Exhibition!"

MANUEL LIM
President

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MESSAGE



EXHIBITION HALL
NAPEX
POSTAL STATION

The Philippine Philatelic Club has this year adopted an educational program which it proposes to maintain through the coming years. This National Philatelic Exhibition is intended as a climax to this year's philatelic educational campaign, and as our contribution to the National Heroes Day celebrations.

We call upon all philatelists to join us in this educational campaign. It is our fervent hope that our "torch" shall be borne from year to year, from generation to generation, so that our children, and our children's children, and all after them, may grow in the warmth and the light of Philately. We believe that it is the moral obligation of every philatelist to preserve the stamps of the past and the present for the philatelists of tomorrow; and more, to bring to our people, especially to our younger generation, the advantages that are to be found in Philately.

Philately is a powerful influence for the common good. Philately records history, geography, economic life, flora and fauna, and other social and cultural phases of human life, in a very artistic and interesting manner. Philately fosters love of country and people, because it develops an appreciation of all things that one's country represents, because it affords a basis for a community of interest and thought, and because it creates understanding and co-operation.

This undertaking,—a mission as it were—requires the co-ordinated effort of all those who have at heart the propagation of Philately in this country. Philatelists, let us all rally to this work and give it the success that it deserves.

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DONATO NABLE-ARELLANO

Chairman,

Committee on Education and Exhibition



GENERAL

FRIDAY, NOVEMBER 28, 1947

10:00 A. M.—Official Opening of the Exhibition.

10:30 A. M.—Presentation of the first Souvenir Sheet to Doña Aurora A. de Quezon.

6:00 P. M.—Exhibition closes for the day.

SATURDAY, NOVEMBER 29, 1947

9:00 A. M.—Exhibition open to the public.

Lectures on Philately:

9:00- 9:30 A. M.—To school children—"Stamp Collecting as an Aid to the Study of History, Geography, and Social Science"—by Mr. Alvaro L. Martinez, Associate National General Secretary, YMCA of the Philippines.

9:30-10:00 A. M.—To Boy Scouts—"How to Earn Merit Badges on Stamp Collecting"—by Mr. Severino N. Luna, Executive Secretary, Philippine Philatelic Club.

10:00-10:30 A. M.—To Girl Scouts—"How to Earn Merit Badges on Stamp Collecting"—by Mr. Severino N. Luna, Executive Secretary, Philippine Philatelic Club.

3:00-3:30 P. M.—To School Teachers—"How to Organize and conduct Stamp Clubs"—by Mr. Severino N. Luna, Executive Secretary, Philippine Philatelic Club.

4:00 P. M.—Judging of Exhibits.

6:00 P. M.—Exhibition closes for the day.

PROGRAM

SUNDAY, NOVEMBER 30, 1947

9:00 A. M.—Exhibition open to the public.

10:00 A. M.—Announcement of Prize Winners.

2:00 P. M.—Grand Auction

Mr. Jose P. de los Reyes, *Chairman*

6:00 P. M.—Exhibition closes officially.

8:00 P. M.—Exhibition Dinner.

Guest of Honor—The Honorable Under-Secretary of Public Works and Communications, Sergio Bayan.

1. Opening remarks

Mr. Alvaro L. Martinez

2. Message of the Chairman of the Committee on Exhibition,
Mr. Donato Nable-Arellano.

3. Introduction of the Guest of Honor

By the Hon. Jose J. Roy

4. Speech of the Guest of Honor

The Honorable Under-Secretary of Public Works and Communications, Sergio Bayan.

5. Closing Remarks

Hon. Manuel Lim, President of the Philippine Philatelic Club

6. Distribution of Prizes to Winners in the Exhibition

By the Chairman of the Jury on Awards.

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A BRIEF HISTORY OF THE PPC

... by Pablo M. Esperidion

The Philippine Philatelic Club, sponsors of the National Philatelic Exhibition, was born ten years ago. Like a tiny seed, it has grown up into a big tree. And like a tree, it has grown stronger day by day. And, philatelically, it has become one of the present progressive fraternities in Philippine philately.

How the Philippine Philatelic Club earned its deserving place in the society of organized philately, is quite a long story. However, it may be likened to an evolution of a human being which saw its development—from puberty to adolescence. And to mention some retrospects of this Club, perhaps, would be of some interest to collectors and students of stamps of the Philippines.

Born on November 7, 1937, the Philippine Philatelic Club or PPC for short, saw its dawn at the Student Y, at the YMCA, one block from the Legislative Building, illustrated on our stamps of the 1926 series (Scott A42) or two blocks from the imposing building of the Manila Post Office depicted on our 4-centavo pictorial stamp (Scott A44).

Originally christened as the Philippine Amateur Stamp Collectors Club its organizer, brain-trust and godfather, is no other than one of the most active members of the PPC, Mr. Severino N. Luna, who, as a matter of fact, is not only the organizer, brain-trust and godfather of the PPC, but also its "daddy" and "mentor" simultaneously. With proper care and diligent guidance, Mr. Luna nursed the PPC along the road of philately in its early days. In point of fact, the PPC is Mr. Luna's philatelic "pet child."

Looking back ten years ago, on the first anniversary of the PPC, if memory serves me right, unfortunately, I happened to be one of its guests. I say "unfortunately," because I was the only guest with a cold! and I was requested to give an extemporaneous talk about watermarks! And, as you know, cold and watermarks don't mix.

As its original name—Philippine Amateur Stamp Collectors Club—indicates, at first I thought the members were all kids. But imagine my surprise when I discovered that the members of the Club were grown-ups—people with professions and some were even bald! Yes, professional people by vocation, but beginners in stamp collecting as a matter of avocation. Verily, in the strict sense of the hobby, they were amateurs, for they traded stamps not on catalog basis, but stamp against stamp or piece by piece. In spite of the amateurish aspect of the Club at that time, there were philatelic lectures given at every meeting. That, I believe, is one way of guiding beginners, and the Club didn't forget that either, believing indubitably that the beginners in the hobby are the future backbone of philately.

Believing then that they would not always be amateur collectors, I suggested among the members that they might change the name of their Club. Not long after, my humble advice was taken into consideration, and the Philippine Amateur Stamp Collectors Club was re-christened to Philippine Philatelic Club. With this metamorphosis, the PPC gradually rose into the philatelic limelight, plus the publication of its first official journal, the MAYON STAMP DIGEST. The MSD was published in mimeograph. It was in tabloid form. And Pat Y. Kelly, who was a former president of the PPC and a trenchant philatelic writer, was then the editor.

As the years rolled by, the PPC kept marching on. On November 7, 1941, or exactly one month before the outbreak of the Pacific War, the PPC celebrated its fourth anniversary at its old quarters at the Student Y. It is enlightening to remember that on the fourth anniversary of the PPC, a philatelic exhibition was held, and a special cachet was used by the Club on souvenir covers and cards. The anniversary was graced by some prominent Manila collectors. It was a lively affair.

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There were raffles and stamp games. And the affair climaxed with a banquet, plus five after-dinner speeches, which produced some amusing incidents. Amusingly enough, one of the speakers spoke only for a few seconds, the reason, according to the speaker in question, "an after-dinner speech causes indigestion."

Starting with seven members only, the PPC was organized ten years ago. On its fourth anniversary, it counted with 98 members. And life membership in the PPC at that time was only two "paysos", the biggest bargain in the fraternity of philately as far as I know.

Thus, from 1937 to 1941, the PPC carried on. Because of the outbreak of the Pacific War on December 8, 1941, however, it suspended its activities close on the heels of the Jap occupation.

Notwithstanding the Jap occupation, on April 11, 1944, the PPC was reorganized, and on May 7 of the same year, it resumed its activities. It celebrated its rebirth with a big banquet.

Pretty soon, weekly auctions were held and at every meeting, philatelic lectures were given. And late in 1944, the PPC roster counted with 513 members. And, believe it or not, a good number of them were officers and members of the guerrillas of the Manila Area, G-2 (Intelligence).

Keeping up with its old motto, "For Better Philately," by the middle of 1944, the PPC began publishing a news-letter, printed on postal cards and titled, the PPC FLASHES, serving as a vehicle of information. The PPC FLASHES was then published occasionally. And, despite the strict mail and press censorship of the Jap Military Police, the PPC FLASHES was able to squeeze some "boot-legged" news under the smoke-screen of stamp collecting.

During the Jap occupation, the PPC undertook, too, the publication of a miniature album about the Occupation issues and distributed copies among its members, at cost. Then, too, there was its New Issue Service, which catered new issues to Club members, at cost, likewise.

In the course of the Pacific War, however, D-Day in Manila came. That was on February 3, 1945, as everybody knows.

Twenty days thereafter, the whole city was declared liberated by the U. S. Armed Forces. With the liberation of Manila, the PPC resumed its activities early in May 1945, and began blowing with full steam amidst Manila's ruins.

Feeling that one of its paramount jobs is to keep its members abreast with the march of the stamp world, the PPC soon started the publication of its official journal, the PPC NEWS. With a dateline of September 2, 1945, its first number came out of the press exactly on V-J Day. Issued monthly or on the first Sunday of every month, it is interesting to observe that while the PPC FLASHES was the only philatelic publication during the Jap occupation, the PPC NEWS was the first stamp paper to come out since the liberation. At present, however, the official journal of the PPC is called the PHILIPPINE PHILATELIST. It is issued monthly.

It might not be amiss to mention that, grateful to the U. S. Armed Forces, the PPC held a stamp exhibition on October 20, 1945, in commemoration of the first anniversary of D-Day in Leyte. The exhibition was known as the Victory Philatelic Exhibition. It lasted for three days.

In the growth and progress of the PPC as it now enjoys, let it be said that a number of its loyal and active members, have been instrumental, having contributed a great deal in the form of moral and material support in building the present PPC prestige, plus the cooperative attitude on philately by our present postal authorities. Built on the basis of camaraderie, that prestige is ascribed to that unselfish teamwork, the "PPC spirit." That "PPC spirit" is better known among members of the Philippine Philatelic Club. And, without that "PPC spirit," the several accomplishments of the PPC in the interest and promotion of Philippine philately in particular and of philately in general, would have been impossible. It is therefore a pride for the Philippine Philatelic Club that with that "PPC spirit," the National Philatelic Exhibition, the first national stamp show under the Philippine Republic, held under the auspices of the PPC has come to a realization, as another addition to the progress of Philippine philately.

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