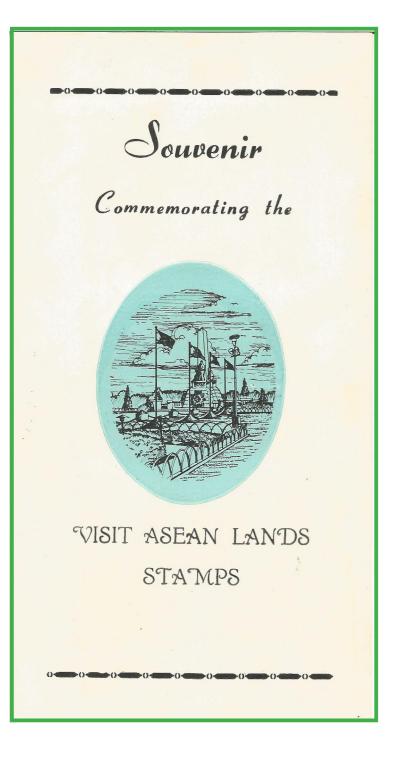
May 31, 1972 VISIT ASEAN LANDS CAMPAIGN



VISIT ASEAN LAND STAMPS The Bureau of Posts will issue today, May 31, 1972 the Visit Asean Lands stamps with the following particulars: Kind of Issue: Special 33x48 mm printed size Size: 5-sentimo - 1.000.000 Denomination: 50-sentimo - 1.000.000 and: 60-sentimo - 1.000.000 Quantity: Sheet Composition: 50 Heliogravure (four colors) Printing Process: Suomen Pankin Setelipaino Printer: (Helsinki, Finland) Nemesio Dimanlig, Jr. Designer: The Association of South East Asian Nations (ASEAN) is a regional organization of five charter members, namely: Indonesia, Malaysia, Philippines, Singapore and Thailand. The group is devoted to join endeavors in the economic, social, cultural and technical fields. ASEAN was formally established in Bangkok on August 3, 1967 upon the signing of the Joint Declaration on the Formation of ASEAN by the Foreign Ministers of the five member states.. Asean countries have agreed to develop tourism in the Asean region. The Association has launched a twin project, "Visit Asean Lands" and "The Asean Travel Decade 1971-1981" to attract tourists, particularly from Australia, Japan, Europe and North America. The stamps feature the famous Rizal Park, where the monument of the Filipino National Hero Dr. Jose Rizal is located, surrounded by beautiful lagoons, fountains, Chinese, Japanese and Filipino Gardens. The Park is one of the most beautiful in Southeast Asia and is one of our best tourist attractions. It extends from Taft Avenue up to the shores of Manila Bay where promenaders witness the spectacular and multicolored sunset.

