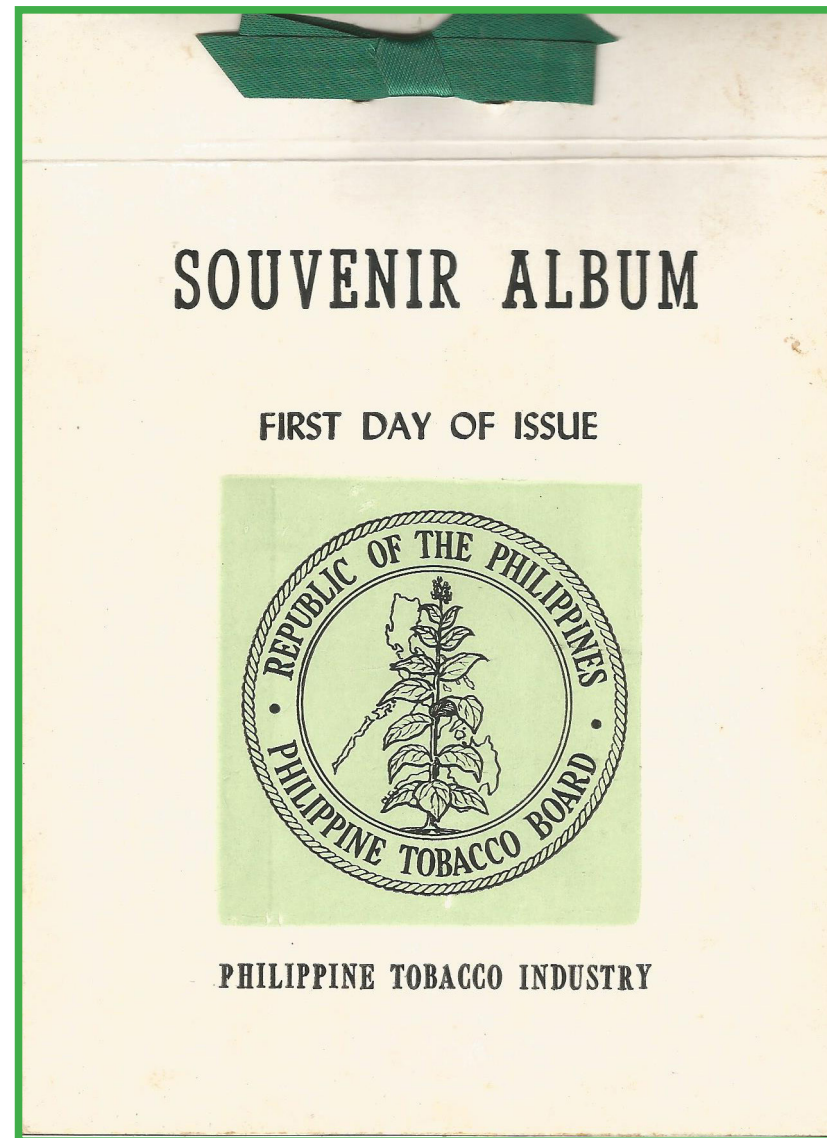


November 15, 1968
PHILIPPINE TOBACCO INDUSTRY



PHILIPPINE TOBACCO INDUSTRY STAMPS
(November 15, 1968)

A set of stamps comes out today in honor of one of the most productive industries of the country, the Philippine Tobacco Industry.

Tobacco production, being one of the major agricultural industries, contributes largely in sustaining the Philippine economy. The huge amount of revenue derived by the government from tobacco which ranges from P150 million to P200 million a year is noteworthy and attests to the fact that the tobacco industry plays a vital role in the economic development of the country.

The set stamps were designed in a Mural Style and printed by heliogravure process in 4 colors by the Government Printing Bureau of Tokyo, Japan, depicting the varied phases of the tobacco industry - workers harvesting and sorting tobacco leaves, making cigars and cigarettes, baling and transporting tobacco products.

At the upper left side of the design is the official seal of the Philippine Tobacco Board with the word "Pilipinas" in bold letters right across the top, and the denominational value at the lower right hand side. The texts "Industryia ng Tabaco" (Tobacco Industry) and "Koreo" run across the lower portion of the design. All texts are in white against a multicolored background.

The stamps measure 24 x 48 mm, excluding marginal space, horizontally composed; in denominations of 10, 40 and 70 and in quantities of 4,000,000; 2,000,000 and 2,000,000 respectively. The stamps are printed in sheets of 40.

The Philippine Tobacco Industry was retrieved from its dismal condition in 1916 by the passage and approval into law of Act 2613.

In compliance with the mandate of Act 2613, as amended, the Governor-General Francis Burton Harrison initiated the creation of the Philippine Tobacco Board.

Since its creation, the Board has been formulating policies for the development and promotion of the Philippine Tobacco Industry and it is now history how the law proved to be of inestimable value to the development of the Philippine tobacco trade by establishing a system of inspection for leaf tobacco as well as manufactured tobacco and, at the same time, making possible an advertising campaign intended to bring home to the American importer the good quality of Philippine tobacco.

