

September 28, 1963

PRESIDENT MACAPAGAL'S SOCIO-ECONOMIC PROGRAM

THE SOCIO-ECONOMIC PROGRAM STAMPS

A tribute to President Diosdado Macapagal are the Socio-Economic Program Stamps which the Bureau of Posts issues today. Under his initiative, Pres. Macapagal launched the Socio-Economic Development Program and under his leadership, he aims to immediately restore economic stability, alleviate the plight of the common man, and establish a dynamic basis for future growth.

These encompassing objectives of the program are portrayed by the various industries depicted at the background of the stamps and inset picture of Pres. Macapagal superimposed on a wheel of progress symbolizes the President as the "Father of the Socio-Economic Development Program." In the middle of the stamps is a typical Filipino family being lifted by two hands which represents the Philippine Government.

The stamps, designed by Nemesio Dimanlig, Jr., measuring 29x48.2 mm including perforation, arranged horizontally, heliogravure processed in multicolor in panes of 50, printed by Thomas De La Rue & Co. Ltd. of London. A total of ten million has been printed as follows: two million each of the 5 and 20 centavos denominations and six million of the 6-centavos denomination.

The 5-Year Socio-Economic Development Program of Pres. Macapagal includes the agricultural, the industrial, the social, the trade and commerce and the service development programs.

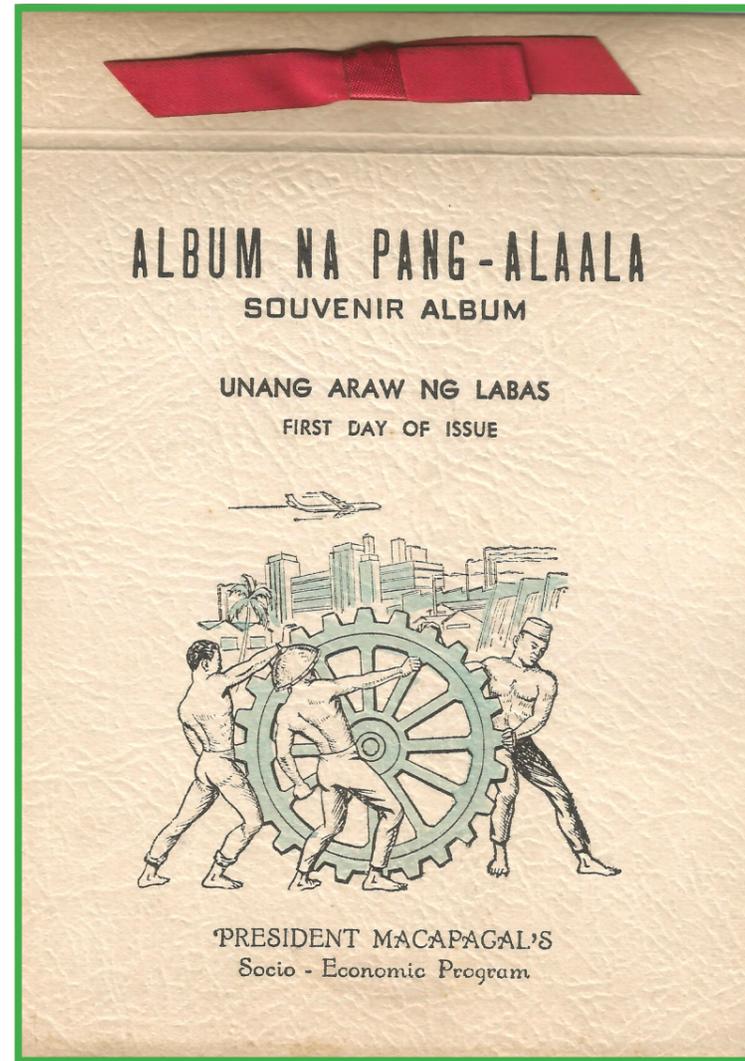
The agricultural development program aims to increase production of agricultural crops, livestock, fisheries and forestry products to enable us to meet our own food requirements, in order to increase our exports and to provide the raw materials for our expanding processing industries.

Industries for the production of goods out of local raw materials are expected to be promoted under the industrial development program, that we may save dollars and at the same time provide more employment opportunities for our people.

The social development program embraces services in the fields of education, health, social welfare, labor welfare and public administration. The objectives are to reduce illiteracy, develop and improve needed work skills, promote the arts and sciences and inculcate moral and spiritual values, establish rural health units, improve regional hospitals, eradicate malaria in malaria infected areas, and improve medical education to insure the turn-out of proficient medical practitioners.

By strengthening the stability and health of the family, the government aims to insure a solid foundation for a free, democratic and progressive society.

Under the trade and commerce program the primary objectives are the expansion of our foreign trade, the trade shall be in our favor, and the protection of our local industries and products from undue competition from abroad. Steps are being taken by the government to enter into trade



agreements with countries where we have market potentials, improve our facilities abroad for gathering market information, expand our market research assistance to both exporters and importers; encourage the sending of more trade missions to commercial and industrial centers abroad, participate more activity in international trade fairs and expositions, including the sending of floating expositions to advertise our products, simplify our import and export procedures and relax our Central Bank and Bureau of Customs regulations and construct special facilities for bulk-handling cargoes, install more wharves and piers and lighterage facilities in the principal ports of the country.

In the Services Development Program activities will center on highways, portworks, airports, power, irrigation, water supply, public buildings, including elementary schools and hospitals, low-cost housing and residential buildings, transportation units for land, sea and air travel and communications systems.

In carrying out these objectives, Pres. Macapagal aims to ameliorate the masses and open the country to unlimited progress.

