

April 25, 1954
PHILIPPINE POSTAGE STAMP CENTENARY

PHILIPPINE CENTENARY STAMPS

On this day, April 25, 1954, was issued this beautiful set of commemoratives honoring the 100th anniversary of the first Philippine postage stamps. The event marks the opening day of the Philippine Centenary International Philatelic Exhibition (PHICIPEX), sponsored jointly by the Asociacion Filatelica Filipinas, the Philippine Philatelic Club and the Stamp and Philatelic Division of the Bureau of Posts.

The central motif of the stamp is a replica of the first Philippine stamp issued on February 1, 1854. It portrays a profile of Queen Isabela II of Spain, super-imposed on a background depicting, at the left, Ferdinand Magellan and his landing on Philippine soil. At the right is Mother Philippines holding high the Filipino flag. Beyond and partly hidden is the picture of the Bureau of Posts Building in front of which is a hurrying letter carrier while above is a hovering modern airplane.

The design of the stamps was made by the philatelic designer Nemesio Dimanlig, Jr. while printing was done by Thomas de la Rue & Co. Ltd., London.

